

BACHELOR'S DEGREE PROGRAM-BSBA

BSBA REQUIREMENTS

Incoming Students

Pre-Major

Incoming freshmen are admitted "Pre" majors (Pre-Accounting, Pre-Advertising/Public Relations, Pre-Business Economics, Pre-Finance, Pre-Human Resource Management, Pre-Information and Supply Chain Management, Pre-Marketing, Pre-Business Management). Once students have completed the Pre-Business requirements, including earning a 2.5 grade point average, they submit a request to change their major from Pre-Business to their desired major. This request typically takes place at the end of a student's sophomore year.

Direct Admission

Students with a minimum 3.5 high school GPA and a minimum ACT score of 25 or SAT score of 1150 are admitted directly into the business major of their choice and are encouraged to apply for the WCBA Business Leaders program (<http://www.yzu.edu/academics/williamson-college-business-administration/student-organizations-and-experiences>).

Transfer Students/Change of Major

Students with fewer than 32 semester hours will be admitted as pre-business if they have: completed ENGL 1550 Writing 1 (C), are eligible for MATH 1507 Intermediate Algebra and have a minimum college GPA of 2.25.

Transfer students with 32 or more semester hours will be admitted as pre-business if they have a minimum college GPA of 2.5 or higher.

Pre-Business Requirements

Most students pursuing a BSBA degree are admitted to YSU as a pre-business major. After successful completion of the requirements below and earning a minimum 2.5 overall grade point average, a student will complete an online WCBA change of major request form to move from pre-business to the desired major. At this time, a student will be eligible to begin taking upper division business courses.

| COURSE | TITLE | S.H. |
|---|---|------|
| General Education Courses ¹ | | |
| ENGL 1550 | Writing 1 | |
| ENGL 1551 | Writing 2 | |
| PHIL 2628 | Business Ethics | |
| CMST 1545 | Communication Foundations | |
| BUSINESS TOOL COURSES | | |
| Business Tool courses must be completed with the grade of a "C" or higher and CANNOT be taken credit/no credit. | | |
| BUS 1500 | Exploring Business | 3 |
| MATH 1552 | Applied Mathematics for Management | 4 |
| ECON 2610 | Principles 1: Microeconomics | 3 |
| ECON 2630 | Principles 2: Macroeconomics | 3 |
| MGT 2604 | Legal Environment of Business 1 | 3 |
| ACCT 2602 | Financial Accounting | 3 |
| ACCT 2603 & 2603L | Managerial Accounting and Managerial Accounting Spreadsheet Lab | 4 |
| ENGL 3742 | Business Writing | 3 |
| ECON 3790 | Statistics for Business and Economics | 5 |

¹ Additional General Education courses are necessary for degree.

Business Core

| COURSE | TITLE | S.H. |
|---|--|------|
| BUSINESS CORE REQUIREMENTS | | |
| Upper Level Business courses required for all BSBA degrees. | | |
| To enroll in Business Core courses students MUST: | | |
| Successfully complete ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses. | | |
| Have a minimum 2.5 overall GPA. | | |
| Business Core courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit. | | |
| BUS 3715 | Principles of International Business | 3 |
| FIN 3720 | Business Finance | 3 |
| MKTG 3702 | Business Professionalism | 1 |
| MKTG 3703 | Marketing Concepts and Practice | 3 |
| MGT 3725 | Fundamentals of Management | 3 |
| MGT 3761 | Management Information Systems ^{not required for Accounting majors} | 3 |
| MGT 3789 | Operations Management | 3 |
| MGT 4850 | Strategic Management and Leadership ^{Graduating Seniors Only. Prerequisites: FIN 3720 (C), MKTG 3702 (C), MKTG 3703 (3), MGT 3725 (C) and a minimum 2.5 overall GPA.} | 3 |

Major Requirements

Major requirements differ based upon the student's field of study. They will consist of 30-42 credit hours of upper level business courses including specific courses related to the major, major related electives and business electives. An upper division business course is a 3000-level or higher course from the following subjects: BUS, ADV, ACCT, FIN, ENT, MGT, and MKTG. Students can use up to six credit hours of ECON upper level courses as business electives (with the exception of Business Economics majors, who will have additional ECON required courses). Upper level business courses must be successfully completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BSBA Graduation Requirements

The student has the responsibility for making sure that all graduation requirements for the degree are satisfied. For the Bachelor of Science in Business Administration, the requirements include:

- A minimum of 120-122 semester hours.
- Completion of all General Education and BSBA requirements.
- The grade of a C or higher in ENGL 1551, MATH 1552, Business Tool courses, Business Core Courses and Major Courses. These courses cannot be taken credit/no credit.
- Minimum cumulative GPA of 2.5.
- Course-level requirements (completion of sixty (60) semester hours of courses must be completed at the 2000 level or higher, of which forty-eight (48) semester hours must be at the 3000 level or higher.
- At least 50 percent (62 hours) of the total degree requirements must be taken in non-business courses. Up to nine hours of economics courses can be counted as non-business.
- Residency requirement. (<http://catalog.yzu.edu/undergraduate/general-information/academic-policies-procedures/graduation-requirements>)
- Application for graduation (<https://cms.yzu.edu/administrative-offices/registrar/application-graduation>).

A graduation evaluation request must be submitted no later than two semesters prior to a student's intended graduation. It is a student's responsibility to request the evaluation through the student portal system.

The Request for Graduation Evaluation can be submitted via the MyYSU Portal by clicking on "Access My Student Information" then "Graduation Evaluation Request".

ROTC students are permitted specific modifications of the requirements as explained in the Academic Policies and Procedures section.