

# BSBA INTERNATIONAL BUSINESS (ICP)

WCBA Student Services

(330) 941-2376

## INTERNATIONAL BUSINESS (ICP)

The Williamson College of Business Administration offers an Individualized Curriculum Program (ICP) in International Business. This major utilizes the core functional areas (management, marketing, finance, accounting, etc.) of any business or organization to conduct business internationally. Virtually all businesses deal with international suppliers, buyers, or other parties. The International Business major allows students the education and experiences of conducting business with organizations from multiple countries around the globe. This program prepares students to enter a global market and leads to jobs such as import/export agent, translator, foreign currency investment advisor, foreign sales representative, and international management consultant.

## Student Leadership Opportunities

Students studying International Business at Youngstown State University have the opportunity to build their knowledge and leadership skills through various student leadership organizations such as the International Business Organization, Beta Gamma Sigma, Enactus, Student Investment Fund, Student Leadership Council, and Student Nonprofit Leadership Organization.

## Global Learning Experiences

The Williamson Center for International Business offers short-term study trips lasting approximately 10 days. These are typically offered during class break periods (winter and spring break). WCBA short-term trips have included destinations such as Italy, Ireland, The Czech Republic and China. Students receive three credit hours of course work that can be applied to their degree requirements.

Youngstown State University's International Studies and Programs offers a wide variety of semester long international study experiences. Study Abroad programs allow a student to live in a foreign country and attend a foreign university. Students are immersed in the culture through the learning experience. WCBA students have studied for a semester at various locations around the world including Italy, Africa, Australia, England, Brazil and Germany.

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR</b>		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH 2623	Quantitative Reasoning *Grade of a "C" or higher required	3
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Business Calculus	
or MATH 1571	Calculus 1	
<b>Arts &amp; Humanities (6 s.h.)</b>		
REL 2601	Introduction to World Religions	3
GE: Arts & Humanities		3
<b>Natural Sciences (2 courses, 1 with lab) (7 s.h.)</b>		
		7

<b>Social Science</b>		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3
ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
<b>General Education Electives (9 s.h.)</b>		
MGT 2604	Legal and Social Responsibilities of Business	3
General Education Elective		
3		
General Education Elective		
3		
<b>BUSINESS TOOL COURSES</b>		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
<b>BUSINESS CORE COURSES</b>		
BUS 3700	Business Analytics	3
BUS 3710	Data Visualization with Tableau	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
<b>SENIOR CAPSTONE</b>		
MGT 4850	Strategic Management	3
<b>INTERNATIONAL BUSINESS CORE COURSES</b>		
<b>12</b>		
Select 12 SH from the following: <small>International Business majors are encouraged to participate in at least ONE Global Learning Experience for credit.</small>		
BUS 4849	Export Strategy	
BUS 4875	International Business Field Study Tour	
BUS 4881	Special Topics in Business (BUS 4881B Ohio Export Internship) <small>Through selection process only</small>	
ECON 3720	Capitalism versus Socialism	
ECON 5811	International Trade	
ECON 5812	International Finance	
FIN 4839	International Accounting and Finance	
MGT 3755	Managing Workplace Diversity	
MGT 4820	Supply Chain Management	
MKTG 4842	Special Topics in Marketing (MKTG 4842O Ohio Export Strategies) <small>Through selection process only</small>	
MKTG 4851	Services Marketing	
<b>FUNCTIONAL CORE REQUIREMENTS</b>		
<b>12</b>		
Select 12 SH of courses at a 3700 level or higher of the following areas: ACCT, BUS, ECON, ENT, FIN, MGT, MKTG)		
<b>UPPER-LEVEL BUSINESS COURSES</b>		
<b>6</b>		
Select 6 SH of business courses at a 3700 level or above (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)		
FREE ELECTIVES		
9		
<b>Total Semester Hours</b>		
<b>120-122</b>		
<b>Course</b>	<b>Title</b>	<b>S.H.</b>
<b>Year 1</b>		
<b>Fall</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	or	
or HONR 1500	or Intro to Honors	

ENGL 1550 or ENGL 1549	Writing 1 or Writing 1 with Support	3-4	Upper-Level Functional Core Course	3
BUS 1500	Foundations of Business	3	Upper-Level Business Course	3
MATH 2623 or MATH 2623C or MATH 1510 or MATH 1510C or MATH 1552 or MATH 1571	Quantitative Reasoning or Quantitative Reasoning with Co- Requisite Support or College Algebra or College Algebra with Co-requisite Support or Applied Business Calculus or Calculus 1	3		
GE: Elective		3		
		<b>Semester Hours</b>		<b>13-15</b>
<b>Spring</b>				
ENGL 1551	Writing 2	3		
BUS 2600	Business Applications of Microsoft Excel	3		
BUS 2610	Collaborating, Writing, & Presenting in Business	3		
ECON 2610	Principles 1: Microeconomics	3		
GE: Elective		3		
		<b>Semester Hours</b>		<b>15</b>
<b>Year 2</b>				
<b>Fall</b>				
ACCT 2602	Financial Accounting	3		
ECON 2630	Principles 2: Macroeconomics	3		
MGT 2604	Legal and Social Responsibilities of Business	3		
REL 2601	Introduction to World Religions <sup>General Education</sup> Course	3		
GE: Natural Science		3		
		<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>				
ACCT 2603	Managerial Accounting	3		
MKTG 3702	Business Professionalism	1		
MKTG 3703	Marketing Concepts and Practice	3		
GE: Lab Science		4		
Free Elective Course		3		
Free Elective Course		3		
		<b>Semester Hours</b>		<b>17</b>
<b>Year 3</b>				
<b>Fall</b>				
MGT 3725	Fundamentals of Management	3		
BUS 3715	Principles of International Business	3		
BUS 3700	Business Analytics	3		
Upper-Level Functional Core Course		3		
GE: Arts & Humanities		3		
		<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>				
FIN 3720	Business Finance	3		
BUS 3710	Data Visualization with Tableau	3		
Upper-Level International Business Course		3		
Upper-Level International Business Course		3		
Upper-Level Business Course	<sup>Internship recommended</sup>	3		
		<b>Semester Hours</b>		<b>15</b>
<b>Year 4</b>				
<b>Fall</b>				
MGT 3789	Operations Management	3		
MGT 3761	Management Information Systems	3		
Upper-Level International Business Course		3		
		<b>Semester Hours</b>		<b>15</b>
			<b>Semester Hours</b>	<b>15</b>
			<b>Total Semester Hours</b>	<b>120-122</b>