

CENTER FOR NONPROFIT LEADERSHIP

The Center for Nonprofit Leadership, housed in the Williamson College of Business Administration, provides academic programming and professional development experiences for students interested in pursuing a career in nonprofit management and/or serving the community. The Center offers a certificate and minor in Nonprofit Leadership. Both the minor and certificate can be combined with any major on campus. The nonprofit sector offers a wide range of employment opportunities in many different professional disciplines as well as the opportunity to "make a living, making a difference."

Also available through the Center for Nonprofit Leadership is the Student Nonprofit Leadership Organization (SNLO). SNLO is an organization for currently enrolled students receiving a baccalaureate degree. The organization provides professional nonprofit management experiences through site visits, community service projects, guest lecturers, case study exercises, and the planning of fundraising events.

Nonprofit Leadership Minor

The Nonprofit Leadership minor is geared to any YSU student seeking a four-year degree who is interested in beginning a career in the nonprofit sector and/or serving the community. The minor in Nonprofit Leadership can be earned through successful completion of the following courses:

COURSE	TITLE	S.H.
BUS 3720	Nonprofit Leadership	3
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
ADV 3710	Basic Public Relations	3
MGT 3755	Managing Workplace Diversity	3
MGT 3725	Fundamentals of Management	3
BUS 3740	Nonprofit Community Service 1	1
BUS 4840	Nonprofit Leadership Internship (or 3 SH internship course in students' major)	3
BUS 4841	Nonprofit Leadership Seminar	1

All students seeking the Nonprofit Leadership minor must complete a 225-hour internship in a regional nonprofit organization.

Academic credit is given for the internship through enrollment in BUS 4840 Nonprofit Leadership Internship and BUS 4841 Nonprofit Leadership Seminar (listed above). A student can enroll in these two courses during the fall, spring, or summer semester.

Total Semester Hours 20

Certificate in Nonprofit Leadership

The Certificate in Nonprofit Leadership prepares students for an entry-level position in a nonprofit organization. The following courses are required for the Certificate in Nonprofit Leadership:

COURSE	TITLE	S.H.
ADV 3710	Basic Public Relations	3
BUS 3720	Nonprofit Leadership	3
BUS 3740	Nonprofit Community Service 1	1
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
MGT 3725	Fundamentals of Management	3

Total Semester Hours 13

Students interested in declaring a minor or certificate in Nonprofit Leadership need to complete an *Intra University Transfer Request* form with their academic advisor. Students must meet all course prerequisites to enroll in WCBA

courses, including a minimum 2.5 overall GPA for upper level business courses. WCBA courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

For more information contact **Laura Dewberry** (ljedewberry@ysu.edu), **Director, Center for Nonprofit Leadership**

Learning Outcomes

Certificate in Nonprofit Leadership

- Evaluate the management of regional nonprofit organizations through the use of case studies.
- Analyze the use of financial information in the management of a nonprofit organization.
- Apply the important role fundraising plays in a nonprofit organization and the various revenue sources sought by nonprofit organizations.
- Understanding of societal needs and how a nonprofit organization meets those needs on a local, national, and/or global level.
- Understanding of basic nonprofit management principles including strategic planning, human resource planning, risk management, and the role of marketing/communications.
- Explore paid and volunteer positions available in the nonprofit sector.
- Create a professional network of nonprofit professionals regionally and beyond.