

# CENTER FOR NONPROFIT LEADERSHIP

The Center for Nonprofit Leadership, housed in the Williamson College of Business Administration, provides academic programming and professional development experiences for students interested in pursuing a career in nonprofit management and/or serving the community. The Center offers a certificate and minor in Nonprofit Leadership. Both the minor and certificate can be combined with any major on campus. The nonprofit sector offers a wide range of employment opportunities in many different professional disciplines as well as the opportunity to "make a living, making a difference."

Also available through the Center for Nonprofit Leadership is the Student Nonprofit Leadership Organization (SNLO). SNLO is an organization for currently enrolled students receiving a baccalaureate degree. The organization provides professional nonprofit management experiences through site visits, community service projects, guest lecturers, case study exercises, and the planning of fundraising events.

## Nonprofit Leadership Minor

The Nonprofit Leadership minor is geared to any YSU student seeking a four-year degree who is interested in beginning a career in the nonprofit sector and/or serving the community. The minor in Nonprofit Leadership can be earned through successful completion of the following courses:

COURSE	TITLE	S.H.
BUS 3720	Nonprofit Leadership	3
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
ADV 3710	Basic Public Relations	3
MGT 3755	Managing Workplace Diversity	3
MGT 3725	Fundamentals of Management	3
BUS 3740	Nonprofit Community Service 1	1
BUS 4840	Nonprofit Leadership Internship (or 3 SH internship course in students' major)	3
BUS 4841	Nonprofit Leadership Seminar	1

All students seeking the Nonprofit Leadership minor must complete a 225-hour internship in a regional nonprofit organization.

Academic credit is given for the internship through enrollment in BUS 4840 Nonprofit Leadership Internship and BUS 4841 Nonprofit Leadership Seminar (listed above). A student can enroll in these two courses during the fall, spring, or summer semester.

**Total Semester Hours** 20

## Certificate in Nonprofit Leadership

The Certificate in Nonprofit Leadership prepares students for an entry-level position in a nonprofit organization. The following courses are required for the Certificate in Nonprofit Leadership:

COURSE	TITLE	S.H.
ADV 3710	Basic Public Relations	3
BUS 3720	Nonprofit Leadership	3
BUS 3740	Nonprofit Community Service 1	1
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
MGT 3725	Fundamentals of Management	3

**Total Semester Hours** 13

Students interested in declaring a minor or certificate in Nonprofit Leadership need to complete an *Intra University Transfer Request* form with their academic advisor. Students must meet all course prerequisites to enroll in WCBA

courses, including a minimum 2.5 overall GPA for upper level business courses. WCBA courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

For more information contact **Laura Dewberry** (ljedewberry@ysu.edu), **Director, Center for Nonprofit Leadership**

## Learning Outcomes

### Certificate in Nonprofit Leadership

- Evaluate the management of regional nonprofit organizations through the use of case studies.
- Analyze the use of financial information in the management of a nonprofit organization.
- Apply the important role fundraising plays in a nonprofit organization and the various revenue sources sought by nonprofit organizations.
- Understanding of societal needs and how a nonprofit organization meets those needs on a local, national, and/or global level.
- Understanding of basic nonprofit management principles including strategic planning, human resource planning, risk management, and the role of marketing/communications.
- Explore paid and volunteer positions available in the nonprofit sector.
- Create a professional network of nonprofit professionals regionally and beyond.