

# MINOR IN SOCIAL MEDIA CAMPAIGNS

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COURSE	TITLE	S.H.
CMST 2600	Communication Theory	3
JOUR 2624	Imaging and Design of Media	3
CMST 2630	Social Media Literacy	3
Select three of the following:		9
CMST 3717	Intro to Media Relations Campaigns	
CMST 3740	Social Media Communication	
CMST 3757	Media Relations Writing	
CMST 4850	Social Media Campaigns	
CMST 4851	New Communication Media	
<b>Total Semester Hours</b>		<b>18</b>