

CENTER OF EXCELLENCE IN INTERNATIONAL BUSINESS

The Williamson College of Business Administration (WCBA) Center of Excellence in International Business integrates the strong and varied international business activities of the Williamson College of Business Administration, the Williamson Center for International Business (WCIB), the Ohio Small Business Development Center, and the International Trade Network to accelerate the attainment of goals related to international business education, research in international business, and regional economic development.

The goals of the WCBA Center of Excellence in International Business (CEIB) are designed to advance our work in teaching, scholarship, and outreach services and bring increased impact through the integration of global business issues across the curriculum and in the business community.

For more information, visit the Center of Excellence in International Business. (http://web.yzu.edu/gen/wcba/WCBA_Center_of_Excellence_in_International_Business_p91.html)