

ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION

The Williamson College of Business Administration offers an Associate of Arts in Business Administration that incorporates some general education courses, the business tool courses, and some upper level business courses. This degree is often pursued by individuals already in the workforce wanting to enhance their knowledge and skills in the field of business, often leading to promotion and/or salary increase. The courses taken in the Associate of Arts in Business Administration can all be applied to the Bachelor of Science in Business Administration.

CAREER OPPORTUNITIES

An Associate degree in business can prepare students for some entry-level jobs in retail, office administration, bookkeeping, and trade work. The most common careers for individuals earning an AABA degree is in the area of office administration and support. Office administration assistants can be found in a wide array of organizations including corporations, small business centers, government agencies, and nonprofit organizations.

STUDENT EXPERIENCES

Students enrolled in the Associate of Arts in Business Administration have the opportunity to build their knowledge and leadership skills in their field through various student leadership organizations including the American Marketing Association, Advertising Club, Pi Sigma Epsilon, Society for Human Resource Management (SHRM), Enactus, and the Student Nonprofit Leadership Organization.

COURSE	TITLE	S.H.
GENERAL EDUCATION COURSES		
ENGL 1550	Writing 1	3
ENGL 1551	Writing 2	3
PHIL 2628	Business Ethics	3
CMST 1545	Communication Foundations	3
PSYC 1560	General Psychology	3
GE: Arts & Humanities		3
GE: Natural Science		3
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603 & 2603L	Managerial Accounting and Managerial Accounting Spreadsheet Lab	4
ECON 3790	Statistics for Business and Economics	5

BUSINESS CORE COURSES

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, PSYC 1560, all Business Tool courses and have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

MGT 3725	Fundamentals of Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
FIN 3720	Business Finance	3
MGT 3750	Managing Individuals in Organizations	3

MKTG 3740	Professional Selling	3
Total Semester Hours		65
Year 1		
Fall		
ENGL 1550	Writing 1	3
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ACCT 2602	Financial Accounting	3
Semester Hours		16
Spring		
ENGL 1551	Writing 2	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
PHIL 2628	Business Ethics	3
ACCT 2603 & 2603L	Managerial Accounting and Managerial Accounting Spreadsheet Lab	4
Semester Hours		16
Year 2		
Fall		
ECON 3790	Statistics for Business and Economics	5
CMST 1545	Communication Foundations	3
PSYC 1560	General Psychology	3
MKTG 3702	Business Professionalism	1
GE: Arts & Humanities		3
Semester Hours		15
Spring		
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
MKTG 3740	Professional Selling	3
MKTG 3703	Marketing Concepts and Practice	3
GE: Natural Science		3
Semester Hours		18
Total Semester Hours		65

ENGL 1550, ENGL 1551, Business Tool and upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, PSYC 1560, all Business Tool courses AND have a minimum 2.5 overall GPA.