

BSBA INTERNATIONAL BUSINESS (ICP)

WCBA Student Services
(330) 941-2376

INTERNATIONAL BUSINESS (ICP)

The Williamson College of Business Administration offers an Individualized Curriculum Program (ICP) in International Business. This major utilizes the core functional areas (management, marketing, finance, accounting, etc.) of any business or organization to conduct business internationally. Virtually all businesses deal with international suppliers, buyers, or other parties. The International Business major allows students the education and experiences of conducting business with organizations from multiple countries around the globe. This program prepares students to enter a global market and leads to jobs such as import/export agent, translator, foreign currency investment advisor, foreign sales representative, and international management consultant.

Student Leadership Opportunities

Students studying International Business at Youngstown State University have the opportunity to build their knowledge and leadership skills through various student leadership organizations such as Beta Gamma Sigma, Enactus, Student Investment Fund, Student Leadership Council, and Student Nonprofit Leadership Organization.

Global Learning Experiences

The Williamson Center for International Business offers short-term study trips lasting approximately 10 days. These are typically offered during class break periods (winter and spring break). WCBA short-term trips have included destinations such as Ireland, London, The Czech Republic and China. Students receive three credit hours of course work that can be applied to their degree requirements.

Youngstown State University's International Studies and Programs offers a wide variety of semester long international study experiences. Study Abroad programs allow a student to live in a foreign country and attend a foreign university. Students are immersed in the culture through the learning experience. WCBA students have studied for a semester at various locations around the world including Italy, Africa, Australia, England, Brazil and Germany.

COURSE	TITLE	S.H.
GENERAL EDUCATION COURSES		
ENGL 1550	Writing 1	3
ENGL 1551	Writing 2	3
PHIL 2628	Business Ethics	3
CMST 1545	Communication Foundations	3
REL 2601	Introduction to World Religions <small>GE: Social & Personal Awareness</small>	3
GE: Arts & Humanities		3
GE: Natural Sciences	<small>One science course must include a lab</small>	7
GE: Social and Personal Awareness		3
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3

MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603 & 2603L	Managerial Accounting and Managerial Accounting Spreadsheet Lab	4
ENGL 3742	Business Writing	3
ECON 3790	Statistics for Business and Economics	5

BUSINESS CORE COURSES

To enroll in upper level business courses student must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses and have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3

INTERNATIONAL BUSINESS CORE COURSES

15

Select 15 SH from the following:

BUS 4860	International Business Internship	
BUS 4875	International Business Field Study Tour	
BUS 4881	Special Topics in Business	
BUS 4888	The International Business Consulting Practicum	
ECON 5811	International Trade	
ECON 5812	International Finance	
FIN 4839	International Accounting and Finance	
MGT 3755	Managing Workplace Diversity	
MKTG 4849	Export Strategy	
MGT 4820	Supply Chain Management	
MKTG 4845	International Marketing	
MKTG 4846	Marketing Channels and Logistics	
MKTG 4851	Services Marketing	

FUNCTIONAL CORE REQUIREMENTS

12

Select 12 SH from one of the following areas: ACCT, FIN, MGT, MKTG OR ECON

UPPER-LEVEL BUSINESS COURSES

6

Select 6 SH of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)

NON-BUSINESS COURSES

6

Total Semester Hours 120

Course	Title	S.H.
Year 1		
Fall		
ENGL 1550	Writing 1	3
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
CMST 1545	Communication Foundations	3

Semester Hours

16

Spring

ENGL 1551	Writing 2	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
GE: Natural Science Course		3

GE: Arts & Humanities Course		3
Semester Hours		15
Year 2		
Fall		
ACCT 2602	Financial Accounting	3
PHIL 2628	Business Ethics	3
ENGL 3742	Business Writing	3
REL 2601	Introduction to World Religions <small>GE: Social & Personal Awareness</small>	3
GE: Lab Science		4
Semester Hours		16
Spring		
ACCT 2603 & 2603L	Managerial Accounting and Managerial Accounting Spreadsheet Lab	4
ECON 3790	Statistics for Business and Economics	5
MKTG 3702	Business Professionalism	1
GE: Social & Personal Awareness		3
Semester Hours		13
Year 3		
Fall		
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
BUS 3715	Principles of International Business	3
	International Business Course (BUS 4875 OR ECON 5811)	3
	Functional Core Course	3
Semester Hours		15
Spring		
FIN 3720	Business Finance	3
MGT 3761	Management Information Systems	3
	International Business Course <small>(BUS 4875, MGT 3755, MKTG 4845, MKTG 4846)</small>	3
	Business Upper Level Course	3
	Functional Core Course	3
Semester Hours		15
Year 4		
Fall		
MGT 3789	Operations Management	3
	International Business Core Course <small>(BUS 4860, BUS 4875, ECON 5811, FIN 4839, MGT 3755, MKTG 4845, MKTG 4849)</small>	3
	Functional Core Course	3
	Business Upper Level Course (internship recommended)	3
	Non-Business Elective	3
Semester Hours		15
Spring		
MGT 4850	Strategic Management and Leadership	3
	International Business Core Course <small>(BUS 4875, MGT 3755, MGT 4820, MKTG 4845, MKTG 4846, MKTG 4851)</small>	3
	International Business Core Course <small>(BUS 4875, MGT 3755, MGT 4820, MKTG 4845, MKTG 4846, MKTG 4851)</small>	3
	Functional Core Course	3
	Non-Business Elective	3
Semester Hours		15
Total Semester Hours		120

ENGL 1550, ENGL 1551, Business Tool and upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.