

MINOR IN SOCIAL MEDIA CAMPAIGNS

COURSE	TITLE	S.H.
CMST 2600	Communication Theory	3
JOUR 2624	Imaging and Design of Media	3
CMST 2630	Social Media Literacy	3
Select three of the following:		9
CMST 3717	Intro to Media Relations Campaigns	
CMST 3740	Social Media Communication	
CMST 3757	Media Relations Writing	
CMST 4850	Social Media Campaigns	
CMST 4851	New Communication Media	
Total Semester Hours		18