

BACHELOR OF ARTS IN JOURNALISM

The B.A. in Journalism prepares students for positions in media production, reporting, editing and design. There are two tracks for students majoring in journalism, journalism and journalism broadcast and digital media. The curriculum offers a blend of courses to support this goal. The coursework begins with basic photo, video, writing, reporting and visual literacy skills. These are then followed by courses that focus on design, and advanced reporting and writing projects. Those on the journalism studies track will take a series of electives and interdisciplinary courses, to build skills in interviewing, writing, social media and specialized journalism.

Other on-campus outlets for student writing and productions include the *Penguin Review*, the **yo magazine* (<http://www.thejambar.com/category/yo-magazine>), *The Jenny*, **Rookery Radio**, and **thejambar.com**. Internships and other writing opportunities are available at local media outlets including local TV, radio and newspapers. *The Business Journal*, *The Vindicator*, and the *Tribune Chronicle*. Additionally, Journalism majors are encouraged to declare minors that support their specific career objectives, such as public relations, political science, telecommunications, or art/design.

Complementary Minors

- Advertising and Public Relations
- American Politics
- Business
- Communication Studies
- Creative Writing
- Criminal Justice System or Juvenile Justice System
- Digital Media or Graphic Design (for Non-Art Majors)
- Economics
- Entrepreneurship
- Marketing
- Multimedia and Web Design
- Photography (for Non-Art Majors)
- Professional and Technical Writing
- Public Health
- Social Media Campaigns
- Statistics
- Web Communications

COURSE	TITLE	S.H.
General Education Requirements		
Core Competencies		12
ENGL 1550	Writing 1	
ENGL 1551	Writing 2	
CMST 1545	Communication Foundations	
Mathematics Requirement (e.g., MATH 2623, STAT 2625)		
Arts and Humanities		6
Natural Sciences		7

Social Science		6
Social and Personal Awareness		6
General Education Elective or First-Year Experience Course (e.g., CCAC 1500)		3
Foreign Language 1550		4
Foreign Language 2600		4
Required Core Courses		
JOUR 3725	News Reporting 1	3
JOUR 2624	Imaging and Design of Media	3
JOUR 3726	American Journalism	3
JOUR 3721L	Journalism Workshop	3
JOUR 3723	Advanced Journalism Editing and Design	3
JOUR 4860	News Reporting 2	3
JOUR 4824	Press Law and Ethics	3
JOUR 4893	Journalism Senior Project	3
Electives		
Select 12 s.h. from the following: ¹		12
JOUR 2605	Journalism as Literature (WR/MG/JS)	
JOUR 2632	Introduction to Photojournalism (WR/MG/E/JS)	
JOUR 3716	Introduction to Magazine Journalism (MG/JS)	
JOUR 3717	Editorial and Opinion Writing (WR/E/JS)	
JOUR 3720L	Magazine Journalism Workshop (MG/JS)	
JOUR 3722L	Radio News Workshop (WR/E/JS)	
JOUR 3758	Projects in Working Class Reporting (MG/JS)	
JOUR 3759	Sports Journalism (WR/E/JS)	
JOUR 3761	New Media Journalism (WR/E/JS)	
JOUR 3762	Political Reporting (WR/E/JS)	
JOUR 4822	Magazine Writing and Reporting (MG/JS)	
JOUR 4823	In-Depth Reporting (WR/MG/JS)	
JOUR 4825	Selected Topics in Journalism (WR/MG/E/JS)	
JOUR 4894	Journalism Internship (WR/MG/E/JS repeatable up to 6 s.h.)	
Required Support Courses		
CMST 3756	Interviewing	3
CMST 4850	Social Media Campaigns	3
	or CMST 3740 Social Media Communication	
Support Required Elective Courses		
Select two of the following or any JOUR upper division courses:		6
ENGL 3740	Advanced Writing	
ENGL 3743	Professional and Technical Writing	
ENGL 3745	Writing for Online Environments	
ENGL 4849	Professional and Technical Editing	
ENGL 4850	Sociolinguistics	
ENST 2600	Foundations of Environmental Studies	
POL 3702	Law and Society	
POL 3714	American Public Opinion	
POL 3722	State and Local Government	
TCOM 1580	Introduction to Telecommunication Studies	
CSIS 1510	Global Electronic Information Resources	
ACCT 2602	Financial Accounting	
CMST 2600	Communication Theory	
CJFS 2601	Policing	
CJFS 2602	Criminal Courts	
STAT 2601	Introductory Statistics	
Minor Requirements (some minors require more than 18 credits)		18

Electives (students must complete 48 hours of upper division courses; 37xx and above)	6
Total Semester Hours	120

- ¹ Be sure to choose those that are appropriate for your selected option.
- WR indicates class suitable for writing/reporting option,
 - MG indicates class suitable for magazine option,
 - E indicates class suitable for electronic option,
 - JS indicates classes suitable for the journalism studies option.

Please see your advisers for help with scheduling.

Course	Title	S.H.
Year 1		
Fall		
JOUR 2624	Imaging and Design of Media	3
CCAC 1500	College Success	3
ENGL 1550	Writing 1	3
FNLG 1550	Elementary Foreign Language	4
MATH XXXX	Approved General Education	3
Semester Hours		16
Spring		
JOUR 3726	American Journalism	3
CMST 1545	Communication Foundations	3
ENGL 1551	Writing 2	3
FNLG 2600	Intermediate Foreign Language	4
AH XXXX GER	Arts & Humanities	3
Semester Hours		16
Year 2		
Fall		
JOUR 3725	News Reporting 1	3
JOUR Elective	(see Journalism Electives list below)	3
Minor course		3
NS XXXX	Natural Science GER + lab	4
SPA XXXX GER	Social & Personal Awareness	3
Semester Hours		16
Spring		
JOUR 3721L	Journalism Workshop	3
Minor course		3
AH XXXX	Arts & Humanities GER	3
NS XXXX	Natural Science GER	3
SS XXXX	Social Sciences GER	3
Semester Hours		15
Year 3		
Fall		
JOUR 3723	Advanced Journalism Editing and Design	3
CMST 3756	Interviewing (this is a required support course)	3
JOUR 4860	News Reporting 2	3
Upper-division Minor Course		3
SS XXXX	Social Sciences GER	3
Semester Hours		15
Spring		
JOUR 4824	Press Law and Ethics	3
CMST 4850	Social Media Campaigns (this is a required support course)	3
JOUR Elective Support Course	(see Elective Support Courses list below)	3
Upper-division Minor Course		3

SPA XXXX GER	Social & Personal Awareness	3
Semester Hours		15

Year 4

Fall

Upper-division JOUR Elective	(see Journalism Electives list below; possible internship)	3
Upper-division JOUR Elective	(see Journalism Electives list below)	3
Upper-division JOUR Elective Support Course	(see Elective Support Courses list below)	3
Upper-division Minor Course		3
Semester Hours		12

Spring

JOUR 4893	Journalism Senior Project	3
Upper-division JOUR Elective	(see Journalism Electives list below)	3
Upper-division Minor Course		3
Upper-division Elective		3
Elective		3
Semester Hours		15
Total Semester Hours		120

Journalism Electives

Select four of the following (or a total of 12 s.h.):

COURSE	TITLE	S.H.
JOUR 2605	Journalism as Literature	3
JOUR 2632	Introduction to Photojournalism	3
JOUR 3716	Introduction to Magazine Journalism	3
JOUR 3717	Editorial and Opinion Writing	3
JOUR 3720L	Magazine Journalism Workshop	1
JOUR 3722L	Radio News Workshop	3
JOUR 3758	Projects in Working Class Reporting	3
JOUR 3759	Sports Journalism	3
JOUR 3761	New Media Journalism	3
JOUR 3762	Political Reporting	3
JOUR 4822	Magazine Writing and Reporting	3
JOUR 4823	In-Depth Reporting	3
JOUR 4825	Selected Topics in Journalism	3
JOUR 4894	Journalism Internship	3

Elective Support Courses

Select two of the following (or a total of 6 s.h.):

COURSE	TITLE	S.H.
ACCT 2602	Financial Accounting	3
CJFS 2601	Policing	3
CJFS 2602	Criminal Courts	3
CMST 2600	Communication Theory	3
CSIS 1510	Global Electronic Information Resources	3
ENGL 3740	Advanced Writing	3
ENGL 3743	Professional and Technical Writing	3
ENGL 3745	Writing for Online Environments	3
ENGL 4849	Professional and Technical Editing	3
ENGL 4850	Sociolinguistics	3
POL 3702	Law and Society	3
POL 3714	American Public Opinion	3
POL 3722	State and Local Government	3

STAT 2601	Introductory Statistics	3
TCOM 1580	Introduction to Telecommunication Studies	3

Learning Outcomes

The Communication Department has established the following learning outcomes for students completing the journalism major. Journalism students will demonstrate an understanding of:

- what constitutes news.
- practical applications of First Amendment law.
- strategies for finding and extracting news.
- writing and editing stories for various audiences and media formats.
- principles and practices of ethical and professional news.