

BACHELOR OF FINE ARTS IN STUDIO ART GRAPHIC + INTERACTIVE DESIGN TRACK

Graphic + Interactive Design Faculty

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Graphic + Interactive Design

The studio art major emphasis, Graphic + Interface Design, provides students with a foundation of critical and creative design processes and prepares them for the profession of graphic and interface design – including careers in identity systems, package design, motion and web design, and creative direction. Based primarily on computer technology, students will investigate new ways of solving complex visual problems and use both print and interactive designs as solutions.

Students take one year of Foundations courses that help them hone fine arts skills in the elements of composition and design. Once students have passed the Freshman Foundations Portfolio Review, they will learn the formal principles, processes, and vocabulary of print and interface design as well as graphic design history. They develop critical thinking skills and visual conceptualization not only through visual design projects but also through writing and speaking about design processes and critical theory. Students may supplement their coursework with community projects, design competitions, and design work in the university community or through an internship.

Students participate in a Junior Portfolio Review as well as Senior Project, which guide and prepare them for working in the profession or furthering their education in graduate school.

To stay current with industry standards in both print and web, the dedicated faculty of Graphic + Interface Design routinely update the curriculum and attend conferences and workshops to pass along inspiration of today's practices to YSU students. By remaining active in the field of design, our faculty integrate real-world design issues into classroom curriculum and projects. Graphic + Interface Design faculty are actively involved in helping their students find internships in the surrounding Youngstown and Pittsburgh areas. In addition, students are encouraged to participate in the AIGA student chapter, which is a part of the national AIGA (<https://www.aiga.org>) design organization, to gain further community connections and involvement in the field of design.

The faculty take pride in the skills, passion, and accomplishments with which our students graduate, all of which prepare them for a seamless transition into both regional and national design firms and graduate schools.

Contact Information for Department of Art

To learn more about the degree programs, scholarships, exhibitions, faculty, and students, visit [art.yzu.edu](http://artdept.yzu.edu) (<http://artdept.yzu.edu>) or contact the Department of Art directly at 330-941-3627. To schedule a campus

visit, contact the College Coordinator of Admissions and Recruitment at 330-941-3625.

Email: Connect Form (<http://art.yzu.edu/connect>)

COURSE	TITLE	S.H.
General Education Requirements		
Core Competencies		
ENGL 1550	Writing 1	3-4
	or ENGL 1549 Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Requirement		
Knowledge Domains		
Arts and Humanities (6 s.h.)		0
Requirement met through courses in the major		
Natural Sciences (2 courses, 1 with lab) (6-7 s.h.)		7
Social Science (6 s.h.)		6
Social and Personal Awareness (6 s.h.)		6
General Education Elective/First Year Experience		3
Required Breadth Courses		
ART 2611	Introduction to Sculpture	3
ART 2625	Introduction to Printmaking: Intaglio and Relief	3
	or ART 2626 Introduction to Printmaking: Lithography and Screenprinting	
ART 2631	Introduction to Ceramics	3
ART 2650	Introduction to Painting	3
ART 2674	Introduction to Photography	3
ART 2691	Introduction to Digital Media	3
Major Requirements		
ART 1521	Foundation Drawing	3
ART 1522	Intermediate Drawing	3
ART 1501	Fundamentals of 2D Design	3
ART 1502	Fundamentals of 3D Design	3
ART 1503	Foundation Portfolio Review	1
ART 2661	Introduction to Graphic Design	3
ART 3759	Interactive Design	3
ART 3760	Typography	3
ART 3761	Intermediate Graphic Design	3
ART 3703	Junior Portfolio Review	1
ART 3769	Intermediate Interactive Design	3
ART 4863	Corporate Identity Systems	3
ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
Graphic + Interactive Design Menu *CHOOSE 5 courses:		15
ART 3748	Special Topics in Studio Art (Graphic + Interactive Design)	
ART 3762	Advanced Typography	
ART 3763	Illustration	
ART 3764	Typeface Design	
ART 3765	Motion for Interactive Design	
ART 4861	Publication Design	
ART 4864	Package Design	
ART 4867	Graphic Design Internship	
ART 4868	Graphic Design Practicum	
ART 4869	Advanced Interactive Design	
Art History and Theory		
ART 1541	Survey of Art History 1	3

ART 1542	Survey of Art History 2	3
ART 3788	Theory of Art	3
ART 3783	History and Theory of Graphic Design	3
ART 5881	Twentieth Century Art to 1960	3
Art History Elective		
Choose one 3700 level or higher Art History course from the following ART 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3780, 3781, 3782, 3784, 3786, 3787, 3789, 4880, 4883, 4889, 5840		
Total Semester Hours		123-124

Course List

Year 1

Fall		S.H.
ART 1501	Fundamentals of 2D Design	3
ART 1521	Foundation Drawing	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
General Education Course/First Year Experience		3
General Education Course		3
Semester Hours		15-16

Spring

ART 1502	Fundamentals of 3D Design	3
ART 1522	Intermediate Drawing	3
ART 1541	Survey of Art History 1	3
ART 1503	Foundation Portfolio Review	1
ENGL 1551	Writing 2	3
General Education Course		3
Semester Hours		16

Year 2

Fall

ART 2661	Introduction to Graphic Design	3
ART 2691	Introduction to Digital Media	3
ART 1542	Survey of Art History 2	3
ART Breadth Course		3
General Education Course (with a lab)		4
Semester Hours		16

Spring

ART 3788	Theory of Art	3
ART Breadth Course		3
ART 3760 Typography *		3
ART 3759 Interactive Design*		3
General Education Course		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours 15

Year 3

Fall

ART 3761	Intermediate Graphic Design (*)	3
ART 3769	Intermediate Interactive Design (*)	3
ART 3703	Junior Portfolio Review (F/S/X)	1
ART Breadth Course		3
ART Breadth Course		3
General Education Course		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours 16

Spring

ART 1 of five electives from G+ID menu		3
ART 1 of five electives from G+ID menu		3
ART 3700 level or higher Art History Course		3
ART 3783	History and Theory of Graphic Design (S)	3
General Education Course		3
Request a Graduation Evaluation from the CCAC Advising Office, 2310 Bliss Hall, (330) 941-3625 after you have completed 80-85 sh.		
Semester Hours		15

Year 4

Fall

ART 4863	Corporate Identity Systems (*)	3
ART 1 of five electives from G+ID menu		3
ART 1 of five electives from G+ID menu		3
ART Breadth Course		3
General Education Course		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours 15

Spring

ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
ART 1 of five electives from G+ID menu		3
ART 5881	Twentieth Century Art to 1960	3
General Education Course		3
Semester Hours		15

Semester Hours 15

Total Semester Hours 123-124

Learning Outcomes

- 1.) Students will be able to demonstrate their proficiency of art vocabulary.
- 2.) Students will be able to demonstrate technical expertise appropriate to their progression in the program relevant to their chosen artistic medium.
- 3.) Students will be able to demonstrate a high level of content expression appropriate to their progression in the program relevant to their chosen artistic medium.