

BACHELOR OF ARTS IN JOURNALISM, BROADCAST AND DIGITAL MEDIA TRACK

The B.A. in Journalism track in broadcast and digital media prepares students for entry-level positions in media production, reporting and writing. The curriculum offers a blend of courses from journalism and telecommunications to support this goal. Course will focus on writing and reporting, video production, professional practices and legal issues. Students are encouraged to build a strong publication and production portfolio by working for our award winning campus media outlets which include The Jambar, the *Penguin Review*, the **yo magazine* (<http://www.thejambar.com/category/yo-magazine>), *The Jenny*, **Rookery Radi** (<http://www.rookeryradio.com>), and **thejambar.com**. Internships and opportunities are available at local and national media outlets. Additionally, Journalism majors on the broadcast and digital media track are encouraged to declare minors that support their specific career objectives, and allow them to develop complementary skills and knowledge (students on this track are prohibited from minoring in telecommunication studies because of the wide overlap in requirements). Students who are interested in pursuing a career in writing or print journalism should explore the B.A. Journalism.

COURSE	TITLE	S.H.
General Education Requirements		
Core Competencies		
ENGL 1550	Writing 1	3-4
	or ENGL 1549	Writing 1 with Support
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
	Math Requirement (e.g., MATH 2623)	3
Knowledge Domains		
	Arts and Humanities (6 s.h.)	6
	Natural Sciences (2 courses, 1 with lab) (6-7 s.h.)	7
	Social Science (6 s.h.)	6
	Social and Personal Awareness (6 s.h.)	6
	First-Year Experience Course (CCAC 1500) or Gen Ed elective if needed	3
Foreign Language Requirement		
	Foreign Language 1550	4
	Foreign Language 2600	4
Required Core Courses		
JOUR 2624	Imaging and Design of Media	3
JOUR 3721L	Journalism Workshop	3
JOUR 3723	Advanced Journalism Editing and Design	3
JOUR 3725	News Reporting 1	3
JOUR 3726	American Journalism	3
JOUR 4860	News Reporting 2	3
JOUR 4824	Press Law and Ethics	3
JOUR 4893	Journalism Senior Project	3
Telecommunication Core Courses		
TCOM 1580	Introduction to Telecommunication Studies	3
TCOM 1581	Telecommunication Technologies	2
TCOM 2682	Scriptwriting for Electronic Media	3
TCOM 2683	Media Operations and Performance	3
TCOM 3781	Audio Production	3
	or TCOM 3782	Video Production 1
TCOM 3780	Principles and Practices of Media Announcing	3
	or TCOM 3789	Electronic Media Interviewing
TCOM 3790	Broadcast News Lab	3

TCOM 4890	Producing Broadcast News	3
Minor Requirements (some minors require more than 18 credits; assumes 9 hours are upper division)		18
Elective (6 s.h. must be upper division)		7
Total Semester Hours		120-121

Year 1

Fall		S.H.
JOUR 2624	Imaging and Design of Media	3
ENGL 1550	Writing 1	3-4
	or ENGL 1549	or Writing 1 with Support
TCOM 1580	Introduction to Telecommunication Studies	3
First Year Experience		3
Artistic & Literary Domain		3
Semester Hours		15-16

Spring

JOUR 3726	American Journalism	3
TCOM 1581	Telecommunication Technologies	2
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
First Social Science Domains		3
First SPA Domain		3
Semester Hours		17

Year 2

Fall		
JOUR 3725	News Reporting 1	3
Math Requirement		3
TCOM 2683	Media Operations and Performance	3
First Natural Science and Lab		4
Second Social Science Domain		3
Semester Hours		16

Spring

JOUR 3721L	Journalism Workshop	3
TCOM 2682	Scriptwriting for Electronic Media	3
Minor Class 1		3
Second Artistic & Literary Domain		3
Second Natural Science Domain		3
Semester Hours		15

Year 3

Fall		
TCOM 3781	Audio Production	3
	or TCOM 3782	or Video Production 1
JOUR 4824	Press Law and Ethics	3
Second SPA Domain		3
Foreign Language 1550		4
Minor Class 2		3
Semester Hours		16

Spring

JOUR 3723	Advanced Journalism Editing and Design	3
TCOM 3790	Broadcast News Lab	3
Foreign Language 2600		4
Minor Class 3		3
Minor Class 4		3
Semester Hours		16

Year 4

Fall		
JOUR 4860	News Reporting 2	3

TCOM 4890	Producing Broadcast News	3
Minor Class 5		3
Upper Division Elective		3
Upper Division Elective		3
Semester Hours		15
Spring		
JOUR 4893	Journalism Senior Project	3
TCOM 3789	Electronic Media Interviewing	3
or TCOM 3780	or Principles and Practices of Media Announcing	
Minor Class 6		3
Upper Division Elective		3
Semester Hours		12
Total Semester Hours		122-123

Learning Outcomes

The Communication Department has established the following learning outcomes for students completing the journalism major. Journalism students will demonstrate an understanding of:

- What constitutes news.
- Practical applications of First Amendment.
- Strategies for finding and extracting new.
- Writing stories for various audiences and media formats.
- The principles and practices of ethical and professional news.