

BACHELOR'S DEGREE PROGRAM-BSBA

Declaring a Major

Direct Admission

Incoming first year business students with a minimum 3.0 high school GPA OR minimum ACT score of 21 or SAT score of 1060 will be admitted directly into the business major of their choice (Accounting, Advertising/Public Relations, Business Administration, Business Economics, Finance, Human Resource Management, International Business (ICP), Management, Marketing).

Pre-Business Administration

Incoming first year students who do not meet the standards established above (3.0 high school GPA OR 21 ACT or 1060 SAT) will be admitted as Pre-Business Administration. Pre-Business Administration majors will be eligible to declare a major after successful completion of all of the following:

- 29 semester hours
- 2.5 overall YSU GPA
- Successful completion of ENGL 1550 Writing I and MATH 1510 College Algebra

Transfer Students/Change of Major

Transfer students and YSU students requesting a change of major to business will be admitted directly to their major of choice if they have successfully completed ENGL 1550

ENGL 1551	Writing 2
PHIL 2628	Business Ethics
CMST 1545	Communication Foundations

BUSINESS TOOL COURSES

Business Tool courses must be completed with the grade of a "C" or higher and CANNOT be taken credit/no credit.

BUS 1500	Exploring Business	3
BUS 2600	Business Applications of Microsoft Excel	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3

¹ Additional General Education courses are necessary for degree.

Business Core

COURSE	TITLE	S.H.
--------	-------	------

BUSINESS CORE REQUIREMENTS

Upper Level Business courses required for all BSBA degrees.

To enroll in Business Core courses students MUST:

Successfully complete ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses.

Have a minimum 2.5 overall GPA.

Business Core courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3700	Business Analytics	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems ^{not required for Accounting majors}	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership ^{Graduating Seniors Only. Prerequisites: FIN 3720 (C), MKTG 3702 (C), MKTG 3703 (3), MGT 3725 (C) and a minimum 2.5 overall GPA.}	3

Major Requirements

Major requirements differ based upon the student's field of study. They will consist of 30-42 credit hours of upper level business courses including specific courses related to the major, major related electives and business electives. An upper division business course is a 3000-level or higher course from the following subjects: BUS, ADV, ACCT, FIN, ENT, MGT, and MKTG. Students can use up to six credit hours of ECON upper level courses as business electives (with the exception of Business Economics majors, who will have additional ECON required courses). Upper level business courses must be successfully completed with the grade of a "C" or higher and cannot be take credit/no credit.

BSBA Graduation Requirements

The student has the responsibility for making sure that all graduation requirements for the degree are satisfied. For the Bachelor of Science in Business Administration, the requirements include:

- A minimum of 120 semester hours
- Completion of all General Education and BSBA requirements
- The grade of a C or higher in ENGL 1551 (<http://catalog.yzu.edu/archives/2020-2021/search/?P=ENGL%201551>), MATH 1552 (<http://catalog.yzu.edu/archives/2020-2021/search/?P=MATH%201552>), Business Tool courses, Business Core Courses and Major Courses. These courses cannot be taken credit/no credit
- Minimum cumulative GPA of 2.5
- Course-level requirements (completion of sixty (60) semester hours of courses must be completed at the 2000 level or higher, of which forty-eight (48) semester hours must be at the 3000 level or higher
- At least 50 percent (62 hours) of the total degree requirements must be taken in non-business courses. Up to nine hours of economics courses can be counted as non-business
- Residency requirement (<http://catalog.yzu.edu/archives/2020-2021/undergraduate/general-information/academic-policies-procedures/graduation-requirements/>)
- Application for graduation (<https://yzu.edu/penguin-service-center/apply-for-graduation/>)

A graduation evaluation request must be submitted no later than two semesters prior to a student's intended graduation. It is a student's responsibility to request the evaluation through the student portal system.

The Request for Graduation Evaluation can be submitted via the MyYSU Portal by clicking on "Access My Student Information" then "Graduation Evaluation Request".

ROTC students are permitted specific modifications of the requirements as explained in the Academic Policies and Procedures section.