

MINOR IN INTERNATIONAL BUSINESS

Youngstown State University students are invited to enhance their educational experience with a minor in International Business. International Business studies activities involve cross border transactions of goods, services and resources between two or more nations. A minor in International Business can be met through successful completion of the following requirements:

COURSE	TITLE	S.H.
REQUIRED COURSES		
BUS 3715	Principles of International Business	3
FIN 4839	International Accounting and Finance	3
MKTG 4845	International Marketing	3
REL 2601	Introduction to World Religions	3
INTERNATIONAL BUSINESS COURSES		
Select two of the following:		6
BUS 4875	International Business Field Study Tour	
BUS 4888	The International Business Consulting Practicum	
MKTG 3709	Retail Marketing	
MKTG 4851	Services Marketing	
MKTG 4849	Export Strategy	
Total Semester Hours		18

NOTE: Students interested in declaring a minor in International Business need to complete an *Intra University Transfer Request* form with their academic advisor. Students pursuing a WCBA minor must meet all course prerequisites to enroll in a WCBA course, including a minimum overall GPA of a 2.5 for upper division business courses. WCBA minor courses must be completed with the grade "C" or higher and cannot be taken credit/no credit.