

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

Business Administration

Business Administration is a broad business aspect of the management of a company, division of a company, department, or other entity within the organization. Business management is carried out through four main aspects: planning, organizing, leading, and controlling. Strong communication skills and critical thinking are very important in the field of business administration. Duties of a business administrator include working in groups with professionals from various backgrounds from within and outside the company to develop and achieve company goals.

Business Administration majors at Youngstown State University take courses in management, accounting, finance, and marketing. Specialization areas include enterprise resource planning, management information systems, human resource management, international business, and entrepreneurship.

career opportunities

Business Administration is a wide field that incorporates a variety of occupations, especially in the area of management, supervision, and leadership. Managers are needed in all aspects of the workforce including corporations, small businesses, healthcare, facilities, government, and nonprofit organizations.

student experiences

Business Administration majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations. (<http://www.yсу.edu/academics/williamson-college-business-administration/student-organizations-and-experiences/>)

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT -STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	

GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics requirement <small>Met through MATH 1552 - See Business Tool Courses</small>		
Arts and Humanities (6 s.h.) <small>3 SH of Arts & Humanities met through PHIL 2628 Business Ethics</small>		
PHIL 2628	Business Ethics (required for major)	3
Arts and Humanities elective		
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		
Social and Personal Awareness (6 s.h.)		
Social Science (6 s.h.) <small>Met through ECON 2610 and ECON 2630 - See Business Tool Courses</small>		

BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
BUS 2600	Business Applications of Microsoft Excel	3

MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3

BUSINESS CORE REQUIREMENTS

To enroll in upper level business courses students must have successfully completed ENGL 1549 or 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3700	Business Analytics	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3

BUSINESS ADMINISTRATION MAJOR REQUIREMENTS

MGT 3750	Managing Individuals in Organizations	3
Upper level ACCT or FIN Course		
Upper level MGT course		
Upper Level MKTG or ADV course		
UPPER LEVEL BUSINESS SERIES		
Select 6 SH from the same series (see below)		
UPPER LEVEL BUSINESS COURSES		
Select 9 SH of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)		
NON-BUSINESS COURSES		
		8

Total Semester Hours 120-122

Upper Level Business Series (students must select 2 course (6 SH) from one area.

COURSE	TITLE	S.H.
Enterprise Resource Planning		
MGT 4820	Supply Chain Management	3
MGT 4821	Business Process Integration	3
Management Information Systems		
MGT 3771	Social Media and E-Commerce	3
MGT 5835	Systems Analysis and Design	3
MGT 5865	Database Management Systems	3
Human Resource Management		
MGT 3715	Employee Relations and Workplace Ethics	3
MGT 3705	Fundamentals of Occupational Safety	3
MGT 3755	Managing Workplace Diversity	3
MGT 4810	Compensation and Performance Appraisal	4
MGT 4819	Selection, Training, and Development	4
International Business		
BUS 4860	International Business Internship	3
BUS 4875	International Business Field Study Tour	1-3
FIN 4839	International Accounting and Finance	3
MKTG 4845	International Marketing	3

MKTG 4849	Export Strategy	3
MKTG 4851	Services Marketing	3
Entrepreneurship		
ENT 3700	Entrepreneurship New Venture Creation	3
ENT 3750	Entrepreneurship-Small Business Financial Management	3
ENT 4800	Entrepreneurship-Business Plan Development (Nonprofit Leadership)	3
Nonprofit Leadership		
BUS 3720	Nonprofit Leadership	3
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
BUS 4840	Nonprofit Leadership Internship	3
Leadership		
MGT 4801	Leadership in Business and Society	3
MGT 3715	Employee Relations and Workplace Ethics	3
MGT 3755	Managing Workplace Diversity	3

Year 1

Spring		S.H.
ENGL 1551	Writing 2	3
MGT 2604	Legal Environment of Business 1	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Arts & Humanities		3

Semester Hours 15

Fall

YSU 1500 or SS 1500	Success Seminar or Strong Start Success Seminar	1-2
BUS 1500	Exploring Business	3
ENGL 1550 or ENGL 1549	Writing 1 or Writing 1 with Support	3-4
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
GE: Social & Personal Awareness Course		3

Semester Hours 17-19

Year 2

Spring

ACCT 2603	Managerial Accounting	3
MKTG 3702	Business Professionalism	1
ECON 3788	Statistics for Business and Economics 1	3
GE: Lab Science		4
Non-Business Elective		3

Semester Hours 14

Fall

ACCT 2602	Financial Accounting	3
PHIL 2628	Business Ethics	3
ENGL 3742	Business Writing	3
ECON 2630	Principles 2: Macroeconomics	3
GE: Social & Personal Awareness		3

Semester Hours 15

Year 3

Spring

MGT 3761	Management Information Systems	3
FIN 3720	Business Finance	3
BUS 3715	Principles of International Business	3
MKTG upper level course		3

Upper Level Business Course	Internship Recommended	3
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Semester Hours 15

Fall

MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
BUS 3700	Business Analytics	3
MGT 3750	Managing Individuals in Organizations	3
GE: Natural Science		3

Semester Hours 15

Year 4

Spring

MGT 4850	Strategic Management and Leadership	3
MGT Upper Level Course		3
Business Upper Level Course		3
BA series upper level course		3
Non Business Courses		3

Semester Hours 15

Fall

MGT 3789	Operations Management	3
FIN/ACCT upper level course		3
BA series upper level course		3
Business upper level course		3
Non-Business Course		2

Semester Hours 14

Total Semester Hours 120-122

ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

Learning Outcomes

The student learning outcomes for majors within the Management Department are as follows:

- **Operations Management**—Demonstrate knowledge in role of operations management in business strategy of the firm; interdependence with other key functional areas; designing and improving processes; designing and operating value chains
- **International Business**—Demonstrate knowledge in cross-country variations in business environments that present both opportunities and challenges in operating globally; strategies and management systems to seize the opportunities and face the challenges in operating globally
- **Information Systems**—Demonstrate knowledge in role of information systems in the modern enterprise; emerging technologies (such as ERP, CRM etc.) and their potential impact on your business; managing IT resources effectively and efficiently to achieve business goals
- **Business Policy and Strategy**—Demonstrate knowledge in applying basic strategy frameworks, concepts, and definitions; cross-functional analysis, decision-making, and strategic integration; analysis of complex business/industry scenarios and development of action plans
- **Management/Organizational Behavior**—Demonstrate knowledge in management as a social process; managerial functions (planning, organizing, leading, motivating etc.) and skills (technical, communications, etc.)