

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN FINANCE, FINANCIAL MANAGEMENT TRACK

The Financial Management track of the Finance major focuses on managing the finances of an organization as opposed to individuals. Examples of duties include analyzing financial information and competitor data, making recommendations based on the financial information, and monitoring outcomes. Employers hiring Financial Management track students include banks, investment companies, insurance companies, financial institutions, and publicly traded and privately held companies.

## career opportunities

Financial Managers can be found in nearly all firms, government agencies, and organizations spending a great deal of time developing strategies to help the organization realize its long-term goals. Financial Managers supervise the preparation of financial reports, guide investment activities, and execute cash-management strategies.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

## student experiences

Finance students at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<http://www.yсу.edu/academics/williamson-college-business-administration/student-organizations-and-experiences/>). Housed in the Lariccia School of Accounting and Finance are the Student Investment Fund, the Institute of Management Accountants, and Beta Alpha Psi, the professional business organization for accounting, finance and information system majors

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT -STUDENT SUCCESS SEMINAR</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics requirement (MATH 1552 required - see business tool courses)		
Arts and Humanities (6 s.h.) PHIL 2628 Business Ethics required for the major satisfies 3SH of Arts & Humanities		
PHIL 2628	Business Ethics (required for major)	3
Arts and Humanities elective		
Natural Sciences (2 courses, 1 with lab)		
Social Science (6 s.h.) Met through ECON 2610 and ECON 2630 - see Business Tool)		
Social and Personal Awareness (6 s.h.)		
<b>BUSINESS TOOL COURSES</b>		
Business Tool courses must be completed with the grade of a "C" or better and CANNOT be take Credit/No Credit.		
BUS 1500	Exploring Business	3

BUS 2600	Business Applications of Microsoft Excel	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3

### BUSINESS CORE REQUIREMENTS

To enroll in upper level business courses students must have successfully completed ENGL 1549 or 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and CANNOT be taken credit/no credit.

BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3

### FINANCIAL MANAGEMENT REQUIRED COURSES

FIN 3715	Planning Your Financial Future	3
FIN 3730	Investment Planning	4
FIN 4835	Advanced Business Finance	4
FIN 4853	Financial Analysis	4
ACCT 3701	Intermediate Accounting 1	4
or ACCT 4813	Federal Taxation 1	

### FINANCE UPPER LEVEL COURSES

Select 8 semester hours of upper level finance courses. Students should consider at least one internship.

### BUSINESS UPPER LEVEL COURSES

Select 8 SH of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)

**Total Semester Hours 120-122**

### Year 1

Spring	S.H.	
ENGL 1551	Writing 2	3
MGT 2604	Legal Environment of Business 1	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Arts & Humanities		3

### Semester Hours

15

### Fall

YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
GE: Social & Personal Awareness		3

### Semester Hours

17-19

**Year 2****Spring**

ACCT 2603	Managerial Accounting	3
MKTG 3702	Business Professionalism	1
ECON 3788	Statistics for Business and Economics 1	3
GE: Lab Science		4
GE: Social and Personal Awareness		3

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**Semester Hours** **14**

**Fall**

ACCT 2602	Financial Accounting	3
ENGL 3742	Business Writing	3
PHIL 2628	Business Ethics	3
ECON 2630	Principles 2: Macroeconomics	3
GE: Natural Science		3

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**Semester Hours** **15**

**Year 3****Spring**

FIN 3730	Investment Planning	4
FIN 4835	Advanced Business Finance	4
BUS 3715	Principles of International Business	3
MGT 3761	Management Information Systems	3
Upper Level Business Course	<small>Internship Recommended</small>	3

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**Semester Hours** **17**

**Fall**

FIN 3715	Planning Your Financial Future (formerly FIN 2615)	3
FIN 3720	Business Finance	3
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
BUS 3700	Business Analytics	3

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**Semester Hours** **15**

**Year 4****Spring**

MGT 4850	Strategic Management and Leadership	3
Upper Level Finance Course		4
Upper Level Business Course		3
Upper Level Business Course		3

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**Semester Hours** **13**

**Fall**

ACCT 3701 or ACCT 4813	Intermediate Accounting 1 or Federal Taxation 1	4
FIN 4853	Financial Analysis	4
MGT 3789	Operations Management	3
Upper Level Finance Course		3

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**Semester Hours** **14**

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**Total Semester Hours** **120-122**

- Students will be able to identify, formulate, and solve discipline-specific problems within the context of business, ethical, and societal constraints;
- Students will learn to function and communicate (in writing and orally) both individually and within multidisciplinary teams;
- Students will develop enhanced technology skills by being exposed to assignments requiring advanced computer/spreadsheet knowledge, expanded presentation activity (e.g. PowerPoint in the oral-intensive courses), and required analysis of financial statements;
- Students will be given opportunities to work with and be exposed to the business community and professionals through internship opportunities, student organizations, and social functions;
- Students will obtain an understanding of professional and ethical responsibilities and a recognition of and an appreciation for the need to engage in life-long learning.

ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level Business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

## Learning Outcomes

The student learning outcomes for majors within the Lariccia School of Accounting and Finance are as follows: