

BACHELOR OF FINE ARTS IN STUDIO ARTS DIGITAL MEDIA TRACK

Digital Media Faculty

Dana Sperry (<http://art.yzu.edu/dana-sperry/>)

Associate Professor

Phone: 330.941.3627

E-mail: jdsperry@ysu.edu

Digital Media

The Department of Art's Digital Media program teaches students to use the creative tools of tomorrow. Within the Digital Media program, you'll explore the ways in which new technologies are engines of personal exploration and cultural production. You'll experiment with new ways of expressing yourself through video, interactive media, and digital fabrication. You will discover that technology is a tool for creative experimentation, an instrument for the artistic manipulation of data, and the creation of dynamic user experience and interaction. The skills you acquire in Digital Media will prepare you for careers in a variety of cultural industries.

Potential areas of exploration in YSU's digital media program include Video, Web-based Art, 3D Printing and Digital Fabrication, and Creative Coding. Our computer labs feature Mac workstations with the full Adobe Creative Cloud Suite including Photoshop, After Effects, and Premiere, as well as Rhinoceros 3D, and open-source creative software such as Processing and Arduino. Our fabrication labs feature digital tools including 3D printers, CNC routers, and laser cutters.

Contact Information for Department of Art

To learn more about the degree programs, scholarships, exhibitions, faculty, and students, visit art.yzu.edu (<http://artdept.yzu.edu/>) or contact the Department of Art directly at 330-941-3627. To schedule a personalized campus visit, contact the Cliffe College Coordinator of Admissions and Recruitment at 330-941-2346.

Email: [Connect Form \(http://art.yzu.edu/connect/\)](http://art.yzu.edu/connect/)

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
General Education Requirement		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Requirement		3
Arts and Humanities (2 courses) ^{*included in Major}		0
Natural Sciences (2 courses, 1 with lab)		7
Social Science (2 courses)		6
Social and Personal Awareness (2 courses)		6
Major Requirements		
Foundation Courses:		
ART 1501	Fundamentals of 2D Design	3
ART 1502	Fundamentals of 3D Design	3

ART 1521	Foundation Drawing	3
ART 1522	Intermediate Drawing	3
ART 1503	Foundation Portfolio Review	1
Breadth Courses:		
ART 2611	Introduction to Sculpture	3
ART 2625	Introduction to Printmaking: Intaglio and Relief	3
or ART 2626	Introduction to Printmaking: Lithography and Screenprinting	
ART 2631	Introduction to Ceramics	3
ART 2650	Introduction to Painting	3
ART 2661	Introduction to Graphic Design	3
ART 2674	Introduction to Photography	3
Concentration Courses		
ART 2691	Introduction to Digital Media	3
ART 3772	Digital Photography 1 (or	3
or ART 3759	Interactive Design	
ART 3792	Video Art	3
ART 3796	Ideation	3
ART 3797	Web as Art	3
ART 3703	Junior Portfolio Review	1
ART 4872	Digital Photography 2 (or	3
or ART 3769	Intermediate Interactive Design	
ART 4893	Advanced Digital Media Studio ¹	3
ART 4893	Advanced Digital Media Studio ¹	3
ART 4893	Advanced Digital Media Studio ¹	3
ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
Studio Art Electives (6 s.h.)		
Choose two additional 3700 level or higher Studio Art electives from the following courses:		6
ART 3712	Intermediate Sculpture	
ART 3713	Advanced Sculpture Studio	
ART 3715	Intermediate Metals	
ART 3721	Expressive Drawing	
ART 3722	Interdisciplinary Art Practice	
ART 3725	Intermediate Printmaking	
ART 3727	Topics in Advanced Printmaking	
ART 3732	Intermediate Ceramics	
ART 3733	Advanced Ceramics	
ART 3737	Pre-K-4, Visual Arts Education	
ART 3748	Special Topics in Studio Art	
ART 3752	Intermediate Painting	
ART 3759	Interactive Design	
ART 3760	Typography	
ART 3761	Intermediate Graphic Design	
ART 3762	Advanced Typography	
ART 3763	Illustration	
ART 3764	Typeface Design	
ART 3765	Motion for Interactive Design	
ART 3768	Pre-Press Production	
ART 3769	Intermediate Interactive Design	
ART 3771	Analog Photography 1	
ART 3772	Digital Photography 1	
ART 3794	Introduction to Motion Studies	
ART 3795	Advanced Digital Audio/Video Production	
ART 4800	Studio Problems	
ART 4801	Interdisciplinary Studies in the Visual Arts	

ART 4805	Urban Internship in Art	
ART 4824	Advanced Printmaking	
ART 4834	Advanced 3D Studies	
ART 4837	Professional Practices in Middle School	
ART 4838	Professional Practices in Secondary School	
ART 4851	Advanced Painting	
ART 4852	Advanced Painting 2	
ART 4853	Advanced Painting 3	
ART 4861	Publication Design	
ART 4863	Corporate Identity Systems	
ART 4864	Package Design	
ART 4865	Advertising Graphics	
ART 4867	Graphic Design Internship	
ART 4868	Graphic Design Practicum	
ART 4869	Advanced Interactive Design	
ART 4871	Analog Photography 2	
ART 4872	Digital Photography 2	
ART 4873	Advanced Photography	
ART 4874	Photography Internship	
ART 4891	Multimedia Design	
ART 4894	Topics in Digital Imaging	
ART 4896	Art and Technology Internship	
ART 5850	Topics in Painting and Drawing	
ART 5860	Topics in Design	
Art History and Theory		
ART 1541	Survey of Art History 1	3
ART 1542	Survey of Art History 2	3
Choose three additional 3700 level or higher Art History courses from the following:		9
ART 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3780, 3781, 3782, 3783, 3784, 3785, 3786, 3787, 3788, 3789, 4880, 4889, 5840, 5881		
Electives to meet 120 hours		2
Total Semester Hours		120-122
¹ Must be taken a minimum of three times.		
Year 1		
Fall		
YSU 1500	Success Seminar	S.H. 1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ART 1501	Fundamentals of 2D Design	3
ART 1521	Foundation Drawing	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
Mathematic Requirement		3
Semester Hours		13-15
Spring		
ART 1502	Fundamentals of 3D Design	3
ART 1522	Intermediate Drawing	3
ART 1503	Foundation Portfolio Review	1
ART 1541	Survey of Art History 1	3
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
*Must have successful completion of Foundation Portfolio Review prior to taking Art Breadth Courses		
Semester Hours		16

Year 2		
Fall		
ART 2661	Introduction to Graphic Design	3
ART 2674	Introduction to Photography	3
ART 2691	Introduction to Digital Media	3
ART 1542	Survey of Art History 2	3
Natural Science Course with Lab		4
Semester Hours		16
Spring		
ART 3772	Digital Photography 1	3
or ART 3759	or Interactive Design	
ART 3792	Video Art	3
or ART 3796	or Ideation	
or ART 3797	or Web as Art	
ART Breadth Course		3
General Education Course		3
ART 3700 level or higher Art History Course		3
Semester Hours		15
Year 3		
Fall		
ART 3792	Video Art	3
or ART 3796	or Ideation	
or ART 3797	or Web as Art	
ART 4872	Digital Photography 2	3
or ART 3769	or Intermediate Interactive Design	
ART Breadth Course		3
ART 3700 level or higher Art History Course		3
General Education Course		3
Semester Hours		15
Spring		
ART 3792	Video Art	3
or ART 3796	or Ideation	
or ART 3797	or Web as Art	
ART 4893	Advanced Digital Media Studio	3
ART 3703	Junior Portfolio Review	1
ART Breadth Course		3
ART 3700 level or higher Art History Course		3
General Education Course		3
Semester Hours		16
Year 4		
Fall		
ART 4893	Advanced Digital Media Studio	3
ART 3700 level or higher Studio Art Elective		3
ART Breadth Course		3
General Education Course		3
General Education Course		3
Semester Hours		15
Spring		
ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
ART 4893	Advanced Digital Media Studio	3
ART 3700 level or higher Studio Art Elective		3

*Request a Graduation Evaluation from the CCCAC Advising Office, 2310 Bliss Hall, (330) 941-3625 after you have completed 80-85 sh.

Electives to meet 120 hours	2
Semester Hours	14
Total Semester Hours	120-122

Learning Outcomes

- 1.) Students will be able to demonstrate their proficiency of art vocabulary.
- 2.) Students will be able to demonstrate technical expertise appropriate to their progression in the program relevant to their chosen artistic medium.
- 3.) Students will be able to demonstrate a high level of content expression appropriate to their progression in the program relevant to their chosen artistic medium.