

# ALUMNI AND EVENTS

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## The Office of Alumni and Events Mission

The Office of Alumni and Events emphasizes a creative, integrated approach to communicating with, and fostering and maintaining relationships with all alumni, students, faculty and staff, and community members. This approach is accomplished through promoting and strengthening relationships with all, while upholding academic traditions and university vision. Alumni and Events provides comprehensive programs which promote involvement in and support of the university. University, regional and national events managed by the office are designed to highlight the value of the university.

The Office of Alumni and Events creates, coordinates, and/or assists with university events on campus and in the community. Alumni and Events fashions and implements a standard "University Look" to carry across all events to uphold the exacting standards of YSU and to ensure all events exhibit the same level of quality that envisions YSU's dedication to tradition and excellence.

Alumni and Events is charged with planning and implementing major university events including commencement. The office is also assigned unique one-time events such as political and dignitary visits, presidential installations, groundbreaking ceremonies and news conferences. Alumni and Events is charged with executing academic ceremonies that welcome the students to the university, celebrate their accomplishments and scholarship, and honor the culmination of their academic endeavors. These ceremonies build pride in students and alumni members in the education they earned from YSU.

A remaining aspect of the Office of Alumni and Events is assisting and/or partnering with campus colleges, departments, and programs with their events when requested. Under this realm, Alumni Events institutes the University Look and helps with event planning, logistics, and day of support when needed.