

PUBLIC RELATIONS (PRL)

PRL 4898 Global Public Relations Internship 3 s.h.

Supervised public relations work experience. Students complete 60 hours for each hour registered. Internship placement is selective. Coursework may require travel for development of campaign projects. May be repeated with department approval for up to 6 hours.

Prereq.: junior standing, 2.5 GPA, ADV 3711, CMST 3757.

PRL 4899 Global Public Relations 3 s.h.

Capstone experience for public relations major. Individualized public relations campaign project with demonstration of advertising, communication, and journalism techniques with an understanding of a global environment. Coursework may require travel for projects.

Gen Ed: Capstone.