

# TELECOMMUNICATION STUDIES (TCOM)

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## **TCOM 1500 Orientation to Telecommunication Studies 1 s.h.**

Survey of University and Department programs, policies, practices and facilities with particular emphasis on needs of telecommunication studies majors. Creation of telecommunication studies portfolio materials and other aspects of the Telecommunication Studies program. To be taken prior to TCOM 2682 and TCOM 2683.

## **TCOM 1510 Sports Field Production 1 1 s.h.**

Assignment to one or more production crews in conjunction with YSU Athletics and Horizon League Sports. Student responsibilities will be determined in light of skills and interests, as well as the production need. May be repeated.

## **TCOM 1555L Radio Workshop 3 s.h.**

Application of the principles of radio production and broadcasting skills in student media.

## **TCOM 1570 Introduction to Electronic Sports Media 3 s.h.**

A study of the electronic sports media as business and social forces; attention given to how media and sport industries grew as consorts into the Sports Media complex, basic legal and ethical considerations for sports media practitioners; the various platforms through which sports media content is offered; electronic sports media roles and careers; and the social implications of the electronic sports media.

## **TCOM 1580 Introduction to Telecommunication Studies 3 s.h.**

A survey course designed to familiarize students with the principles and practices involved in radio and television broadcasting, cable, and other electronic communication systems.

## **TCOM 1581 Telecommunication Technologies 2 s.h.**

Operational principles of audio, data, and video telecommunication technologies. One hour lecture and two hours lab per week.

## **TCOM 1595 Media Literacy and Culture 3 s.h.**

This course offers a critical survey of the role played by mass communication in shaping culture. Individual media institutions are examined in terms of the information they distribute, the entertainment they provide, and the influence they exercise. Special attention is paid to the audience-medium relationship and the concept of media literacy.

**Gen Ed:** Social Science.

## **TCOM 2610 Sports Field Production 2 1 s.h.**

Assignment to one or more production crews in conjunction with YSU Athletics and Horizon League Sports. Student responsibilities will be determined in light of skills and interests, as well as the production need. May be repeated.

**Prereq.:** TCOM 1510.

## **TCOM 2682 Scriptwriting for Electronic Media 3 s.h.**

Fundamentals of telecommunication media writing with emphasis on the theory analysis and practices in the preparation of continuity, news, and documentaries.

**Prereq.:** TCOM 1570 or TCOM 1580; TCOM 1581; and ENGL 1550 with a grade of "C" or better in all.

## **TCOM 2683 Media Operations and Performance 3 s.h.**

An introduction of practices and procedures basic to media production facilities. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 1580 or TCOM 1570 and ENGL 1550 with a grade of "C" or better in both.

## **TCOM 2684 Broadcast News Practices 3 s.h.**

Organization, preparation, and presentation of radio and television news programs. Includes study of journalistic requirements of broadcast media and broadcast newsroom operation. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

## **TCOM 3710 Sports Field Production 3 1 s.h.**

Assignment to one or more production crews in conjunction with YSU Athletics and Horizon League Sports. Student responsibilities will be determined in light of skills and interests, as well as the production need. May be repeated.

**Prereq.:** TCOM 2610.

## **TCOM 3780 Principles and Practices of Media Announcing 3 s.h.**

A study of the announcer's role in electronic mass media. Examination of theories, techniques, and major styles of media announcing. Three hours lecture, two or more hours of individualized lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major in Telecommunication Studies.

## **TCOM 3781 Audio Production 3 s.h.**

Study of the concepts of audio production, including student production of various types of programs. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major in Telecommunication Studies.

## **TCOM 3782 Video Production 1 3 s.h.**

Study of studio production elements such as equipment, lighting, scene design, graphics, and special effects. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major in Telecommunication Studies.

## **TCOM 3783 Telecommunications Regulation 3 s.h.**

Responsibilities of electronic media communicators as prescribed by law and administrative agency policies, and court decisions. Analysis of the regulatory environment of broadcasters, common carriers, and cable.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major or minor in Telecommunication Studies.

## **TCOM 3784 Electronic Media Content Strategies 3 s.h.**

A study of contemporary electronic media strategies involving the legacy broadcast media, traditional cable/satellite systems, and the evolving streaming media environment. Students will explore audience strategies, content development and competitive stratagems.

## **TCOM 3786 Video Production 2 3 s.h.**

Study and application of television production elements and editing. Production values of composition, transition, and sequence explored from a communication perspective. Students produce field-based productions. Three hours lecture, two hours lab.

**Prereq.:** TCOM 3782.

## **TCOM 3787 Practicum in Telecommunication 1-3 s.h.**

Individual study and practical application of communication principles to various telecommunication problems. Repeatable to a maximum of 6 s.h.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

## **TCOM 3789 Electronic Media Interviewing 3 s.h.**

A study and application of interviewing and reporting techniques, emphasizing the local news interview and public affairs reporting. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

## **TCOM 3790 Broadcast News Lab 3 s.h.**

Study and lab in news programs for TV, radio and web. Requirements of broadcast media and newsroom operation. Students create the weekly webcast, Light the Wick, or similar content. Two hours lecture and two hours lab per week.

**Prereq.:** JOUR 2622 or TCOM 2682 or TCOM 2683.

## **TCOM 3791 Electronic Media Sales and Promotion 3 s.h.**

An examination of the principles and practices of selling electronic media. Analysis of rating-based sales and promotion strategies, as well as relations with agencies and station representatives. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

**TCOM 3792 Broadcast Sports Producing and Writing 3 s.h.**

A study of the fundamentals of producing broadcast sports media content, including script development and line producing.

**Prereq.:** TCOM 1570, TCOM 2682, TCOM 2683 with a grade of "C" or better.

**TCOM 3793 Broadcast Sports Performance 3 s.h.**

Students receive instruction on play-by-play announcing and on the preparation and extemporaneous discussion of player and team statistics as well as other appropriate sports-related information. Skills for conducting media interviews.

**Prereq.:** TCOM 1570, TCOM 2682, TCOM 2683.

**TCOM 3794 Cross-platform Sports Broadcasting 3 s.h.**

Examination of and instruction in new media technologies to deliver sports media content. Emphasis on how the interactive nature of online content changes traditional notions of presentation and distribution.

**Prereq.:** TCOM 1570, TCOM 2682, TCOM 2683.

**TCOM 3795 Sports Media Production 1 3 s.h.**

Theory and practice of remote radio and television sports production for volleyball, soccer, and baseball. Students produce and direct coverage of sporting events. Meets equivalent of 2 hours lecture plus 4 hours field lab per week. May be repeated once.

**Prereq.:** TCOM 1570, TCOM 2682, TCOM 2683.

**TCOM 4850 Advanced Audio/Video Production and Editing 3 s.h.**

Advanced techniques and procedures in audio/video production. Techniques include digital editing and video post-production procedures. Recognize current video and audio technology and how to troubleshoot problems associated with such technology.

**Prereq.:** TCOM 3781 or TCOM 3782 with a grade of "C" or better.

**TCOM 4881 Telecommunication Management 3 s.h.**

A study of the relationships of communication management with government, networks, ownership and other groups. Organization and procedures of typical units; common planning models.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major or minor in Telecommunication Studies.

**TCOM 4882 Remote Media Production 2 s.h.**

A project-based study of practices and procedures basic to remote media production facilities. Students will explore audience strategies, content development and competitive stratagems as well as detailed study of various remote TV production crew positions. May be repeated for a maximum of 4 semester hours if the remote production projects are different.

**Prereq.:** TCOM 1580 OR TCOM 1570.

**TCOM 4884 Video Production Direction 3 s.h.**

A study and application of the communication roles and skills associated with video directing. Emphasis on audience analysis. The equivalent of three hours lecture and two hours lab per week.

**Prereq.:** TCOM 3782.

**TCOM 4885 Developments in Telecommunication Media 3 s.h.**

Study and application of uses of telecommunication media apart from commercial broadcasting. Study of new technologies and their potential.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

**TCOM 4886 Audience and Market Measure 3 s.h.**

Methods of collecting, analyzing, and using information about media markets. Includes quantitative and non-quantitative techniques.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both.

**TCOM 4887 Theories and Criticisms of Telecommunication 3 s.h.**

Study of contemporary theories and research in telecommunication.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major or minor in Telecommunication Studies.

**TCOM 4888 Internship Telecommunication 3 s.h.**

An application of telecommunication theory and practices within organizations primarily concerned with telecommunication. Students are selected on the basis of special qualifications, including GPA, courses taken, and competitive interview. Enrollment is contingent on the availability of internship positions. Twenty hours a week.

**Prereq.:** Junior standing in telecommunications and permission of internship coordinator.

**TCOM 4889 Broadcast Sports Internship 3 s.h.**

An application of sports media theory and practices within sports and sports media organizations such as university, semi-professional and professional organizations.

**Prereq.:** TCOM 1570, TCOM 3792, TCOM 3793, TCOM 3794, and TCOM 3795; selection by sponsoring organization.

**TCOM 4890 Producing Broadcast News 3 s.h.**

Supervision of news programs for TV, radio and web. Story development, shooting/editing, script management, graphics creation, studio operations, and on-camera performance. Creation and marketing of the webcast, Light the Wick, or equivalent. Two hours lecture and two hours lab per week.

**Prereq.:** TCOM 3790.

**TCOM 4897 Seminar in Telecommunication 3 s.h.**

Designed to investigate contemporary aspects of telecommunications. May be repeated for credit if topic is different.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major in Telecommunication Studies.

**TCOM 4897M Seminar in Telecommunication Sports and Media 3 s.h.**

Designed to investigate contemporary aspects of telecommunications. May be repeated for credit if topic is different.

**Prereq.:** TCOM 2682 and TCOM 2683 with a grade of "C" or better in both; major in Telecommunication Studies.

**TCOM 4899 Capstone 2 s.h.**

Students demonstrate mastery of knowledge in a variety of degree assessment areas. Students prepare and present a portfolio of their work. The course assists students in assembling and presenting the portfolio to department faculty and other interested parties. To be taken after achieving senior status as a Telecommunications Studies major.

**Prereq.:** senior status in Telecommunication Studies.

**Gen Ed:** Capstone.