# ART 1501 - Fundamentals of 2D Design

## Fall 2026 Syllabus, Section 04, CRN 40516,

Credit hours: 3

## Instructor

**Joseph D'Uva**

Email: jduva@ysu.edu

## Public Instructor Information

**Instructor Title:** Professor

**Instructor Professional Qualifications:**
*Master of Fine Arts*, Printmaking (Drawing), University of Iowa, Iowa City, IA.
*Master of Arts*, Printmaking (Drawing), University of Iowa, Iowa City, IA.
*Professional Printer Training Program Certificate*, Tamarind Institute, Albuquerque, NM.
*Bachelor of Fine Arts*, Studio Art (Painting/Printmaking), The School of the Art Institute of Chicago, Chicago, IL.

**Instructor Office Location:** Bliss Hall Rm. 4071

**Instructor Office Phone:** 330.941.2540

## Course Description

1501. Fundamentals of 2D Design. The fundamental ideas and principles of 2-dimensional form. Emphasis on basic design concepts, pictorial composition, color theory, vocabulary, media and processes. Slide lectures, directed readings and studio problems. 3 s.h.

## Course Readings

| Group | Title | Author | ISBN |
|---|---|---|---|
| Required | Launching the Imagination | Stewart, Mary | 978-0073379241 |
| Required | Design Language | McCreight, Tim | 978-0961598464 |

There are a variety of relevant studio art texts in our university's library (or through Ohio LINK) and available through your preferred book vendor; many focused on specific media, techniques, and great artists...so go and check them out!

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

## Schedule of Topics and Assignments

| Day | Date | Reading(s) | Proposed Topic | Due/To Prepare for Class |
|---|---|---|---|---|
| Mon | 8/24 | No Readings | Introduction of course / Syllabus Overview / Studio Induction<br><br>Lecture / Demo: Assign-1 • Figure-Ground Relationships | Be prepared to take notes |
| Wed | 8/26 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Review Sketches<br><br>Studio Work Session | Sketches<br>Be prepared to take notes |

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| Mon | 8/31 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 1 |
| Wed | 9/2 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Demo: Risograph<br><br>Studio Work Session | Design Finalized<br><br>Supplies for Assignment 1 |
| Mon | 9/7 | Legal holiday – University closed – NO CLASS | Legal holiday – University closed – NO CLASS | Legal holiday – University closed – NO CLASS |
| Wed | 9/9 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Design Elements Prepared for Proofing<br><br>Supplies for Assignment 1 |
| Mon | 9/14 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Critique<br><br>Lecture / Demo: Assign-2 • Rendering Language | Assignment 1 Due @ beginning of class<br><br>Be prepared to take notes |
| Wed | 9/16 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Review Sketches<br><br>Studio Work Session | Sketches<br><br>Supplies for Assignment 2 |
| Mon | 9/21 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 2 |
| Wed | 9/23 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 2 |
| Mon | 9/28 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 2 |
| Wed | 9/30 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Critique<br><br>Lecture / Demo: Assign-3 • Chromatic Abstractions Artist Book | Assignment 2 Due @ beginning of class.<br><br>Be prepared to take notes |
| Mon | 10/5 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Review Sketches<br><br>Studio Work Session | Sketches |
| Wed | 10/7 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 3 |

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| Mon | 10/12 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Demo: Creating Accordion Book Format<br><br>Studio Work Session | Supplies for Assignment 3 |
| Wed | 10/14 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Demo: Creating Accordion Book Cover<br><br>Studio Work Session | Supplies for Assignment 3 |
| Mon | 10/19 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 3 |
| Wed | 10/21 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 3 |
| Mon | 10/26 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Critique<br><br>Lecture / Demo: Assign-4 • Value, Texture, & the Multiple | Assignment 3 Due @ beginning of class.<br><br>Be prepared to take notes |
| Wed | 10/28 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Present Research & Sketches<br><br>Studio Work Session | Research Findings & Sketches<br><br>Supplies for Assignment 4 |
| Mon | 11/2 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 4 |
| Wed | 11/4 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 4 |
| Mon | 11/9 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 4 |
| Wed | 11/11 | Legal holiday – University closed – NO CLASS | Legal holiday – University closed – NO CLASS | Legal holiday – University closed – NO CLASS |
| Mon | 11/16 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Presentations<br><br>Lecture / Demo: Assign-5 • Movement & Transformation: A Zoetrope Animation | Assignment 4 Due @ beginning of class.<br><br>Be prepared to take notes |
| Wed | 11/18 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Review Sketches<br><br>Studio Work Session | Sketches<br><br>Supplies for Assignment 5 |

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| Mon | 11/23 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 5 |
| Wed | 11/25 | NO CLASS – University offices open | NO CLASS – University offices open | NO CLASS – University offices open |
| Mon | 11/30 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 5 |
| Wed | 12/2 | Assignment Technical Handouts<br><br>Assigned Launching the Imagination & Design Language Reading | Studio Work Session | Supplies for Assignment 5 |
| Mon | 12/7 | EXAM DAY 1pm<br><br>No Readings | EXAM DAY 1pm<br><br>Quiz<br><br>Critique | EXAM DAY 1pm<br><br>Assignment 5 Due @ beginning of class. |
| Wed | 12/9 | EXAM WEEK-NO CLASS | EXAM WEEK-NO CLASS | EXAM WEEK-NO CLASS |

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