

ART 1501 - Fundamentals of 2D Design

Fall 2026 Syllabus, Section 04, CRN 40516,

Credit hours: 3

Instructor

Joseph D'Uva

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Public Instructor Information

Instructor Title: Professor

Instructor Professional Qualifications:

Master of Fine Arts, Printmaking (Drawing), University of Iowa, Iowa City, IA.

Master of Arts, Printmaking (Drawing), University of Iowa, Iowa City, IA.

Professional Printer Training Program Certificate, Tamarind Institute, Albuquerque, NM.

Bachelor of Fine Arts, Studio Art (Painting/Printmaking), The School of the Art Institute of Chicago, Chicago, IL.

Instructor Office Location: Bliss Hall Rm. 4071

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Course Description

1501. Fundamentals of 2D Design. The fundamental ideas and principles of 2-dimensional form. Emphasis on basic design concepts, pictorial composition, color theory, vocabulary, media and processes. Slide lectures, directed readings and studio problems. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Launching the Imagination	Stewart, Mary	978-0073379241
Required	Design Language	McCreight, Tim	978-0961598464

There are a variety of relevant studio art texts in our university's library (or through Ohio LINK) and available through your preferred book vendor; many focused on specific media, techniques, and great artists...so go and check them out!

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Day	Date	Reading(s)	Proposed Topic	Due/To Prepare for Class
Mon	8/24	No Readings	Introduction of course / Syllabus Overview / Studio Induction	Be prepared to take notes
			Lecture / Demo: Assign-1 • Figure-Ground Relationships	
Wed	8/26	Assignment Technical Handouts	Review Sketches	Sketches Be prepared to take notes
		Assigned Launching the Imagination & Design Language Reading	Studio Work Session	



Mon	8/31	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 1
Wed	9/2	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Demo: Risograph Studio Work Session	Design Finalized Supplies for Assignment 1
Mon	9/7	Legal holiday – University closed – NO CLASS	Legal holiday – University closed – NO CLASS	Legal holiday – University closed – NO CLASS
Wed	9/9	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Design Elements Prepared for Proofing Supplies for Assignment 1
Mon	9/14	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Critique Lecture / Demo: Assign-2 • Rendering Language	Assignment 1 Due @ beginning of class Be prepared to take notes
Wed	9/16	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Review Sketches Studio Work Session	Sketches Supplies for Assignment 2
Mon	9/21	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 2
Wed	9/23	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 2
Mon	9/28	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 2
Wed	9/30	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Critique Lecture / Demo: Assign-3 • Chromatic Abstractions Artist Book	Assignment 2 Due @ beginning of class. Be prepared to take notes
Mon	10/5	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Review Sketches Studio Work Session	Sketches
Wed	10/7	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 3



Mon	10/12	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Demo: Creating Accordion Book Format Studio Work Session	Supplies for Assignment 3
Wed	10/14	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Demo: Creating Accordion Book Cover Studio Work Session	Supplies for Assignment 3
Mon	10/19	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 3
Wed	10/21	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 3
Mon	10/26	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Critique Lecture / Demo: Assign-4 • Value, Texture, & the Multiple	Assignment 3 Due @ beginning of class. Be prepared to take notes
Wed	10/28	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Present Research & Sketches Studio Work Session	Research Findings & Sketches Supplies for Assignment 4
Mon	11/2	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 4
Wed	11/4	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 4
Mon	11/9	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 4
Wed	11/11	Legal holiday – University closed – NO CLASS	Legal holiday – University closed – NO CLASS	Legal holiday – University closed – NO CLASS
Mon	11/16	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 4
Wed	11/18	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Presentations Lecture / Demo: Assign-5 • Movement & Transformation: A Zoetrope Animation	Assignment 4 Due @ beginning of class. Be prepared to take notes



Mon	11/23	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Review Sketches Studio Work Session	Sketches Supplies for Assignment 5
Wed	11/25	NO CLASS – University offices open	NO CLASS – University offices open	NO CLASS – University offices open
Mon	11/30	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 5
Wed	12/2	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 5
Mon	12/7	Assignment Technical Handouts Assigned Launching the Imagination & Design Language Reading	Studio Work Session	Supplies for Assignment 5
Wed	12/9	No Readings	Critique	Assignment 5 Due @ beginning of class.

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.