

BUS 1500 - Foundations of Business

Fall 2026 Syllabus, Section 10, CRN 41538,

Credit hours: 3

Instructor

Marcie Patzak-Vendetti

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Public Instructor Information

Instructor Title: Adjunct Faculty

Instructor Professional Qualifications:

JD, Law, Cleveland State University

MBA, Management, Youngstown State University,

MPA, Public Administration, Nonprofit Leadership, and Justice Studies, Kent State University

BA, History, Youngstown State University

Instructor Office Location: 3388

Instructor Office Phone: 330-941-3071 (main office)

Course Description

1500. Foundations of Business. Introduction to the world of business with a focus on various functional areas and career opportunities. Development of the requirements of the business professional including team work, information gathering and communication skills. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Optional	Business in Action (10th ed.)	Bovee and Thill	13: 9780137879038

The textbook is recommended but *not required*. Blackboard learning modules, instructor-provided chapter materials, such as chapter slide decks, assigned videos, readings, and other course resources are designed to support successful completion of the course.

Students can use the official YSU course textbook lookup for the most current purchasing information for this course section. A copy may also be available through YSU Library course reserves, subject to library availability and reserve policies. The textbook is available in the Bookstore on Campus with delivery options online. The e-text version can be purchased there, as well as the Pearson catalog online.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Course Syllabus; Blackboard Materials	Course Overview: syllabus review, personal introductions, assignment introductions, general course information for success. Introduction to professionalism	Review available content in Blackboard
8/31	Chapter 1 Materials	Developing a Business Mindset	Chapter 1 quiz
9/7	Chapter 3 Materials	The Global Marketplace	Chapter 3 quiz
9/14	Chapter 4 Materials	Ethics, Responsibility/Compliance, and Stakeholders	Chapter 4 Quiz
9/21	Chapter 7 Materials	Management Roles, Functions and Skills	Chapter 7 Quiz



9/28	Chapter 8 Materials Center for Career Management Slide Deck	Teamwork Center for Career Management Visit 9/30- attendance required	Chapter 8 Quiz In-class Career Challenge Assignment Work
10/5	Marketplace Simulation Introductory Materials	Marketplace Simulation Introduction; Teams Formed, Team Activity- attendance required both days	Required in class Marketplace and team work
10/12	Chapter 11 Materials Marketplace Q1 Materials	Human Resource Management. Marketplace Q1	Chapter 11 Quiz Marketplace Q1 Decisions Career Challenge Parts 1 and 2
10/19	Chapter 15 Materials Marketplace Q2 materials	Basic Accounting Concepts. Marketplace Q2	Chapter 15 Quiz Marketplace Q2 Decisions
10/26	Chapter 12 Materials Marketplace Q3 Materials	Art and Science of Marketing. Marketplace Q3	Chapter 12 Quiz Marketplace Q3 Decisions Marketplace Peer Evaluation 1
11/2	Chapter 14 Materials Marketplace Q4 Materials	Customer Communication and Product Distribution. Marketplace Q4	Chapter 14 Quiz Marketplace Q4 Decisions
11/9	Chapter 5 Materials Marketplace Q5 Materials	Forms of Business Ownership. Marketplace Q5.	Chapter 5 Quiz Marketplace Q5 Decisions
11/16	Chapter 6 Materials Marketplace Q6 Materials	Entrepreneurship. Marketplace Q6. Overview of Marketplace Team Presentation Requirements	Chapter 6 Quiz Marketplace Q6 Decisions Marketplace Peer Evaluation 2
11/23	N/A	Happy Thanksgiving	Career Challenge Part 3 Reflection Team Preparation of Presentation Slide Deck
11/30	N/A	Marketplace Team Presentations- attendance required both days!	Marketplace Team Presentation Slide Decks due 11/30 by 7a.m. ET WCBA/YSU Event Reflection Paper Individual Team Peer Assessment
12/7	N/A	There is no final exam for this course	

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.