

BUS 1500H - Honors Foundations of Business

Fall 2026 Syllabus, Section 01, CRN 40152,

Credit hours: 3

Instructor

Laura Dewberry

Email: ljdewberry@ysu.edu

Public Instructor Information

Instructor Title: Director, Center for Nonprofit Leadership & Senior Lecturer, Department of Management & Marketing

Instructor Professional Qualifications:

Master's, Business Administration, Cleveland State University

Bachelor's, Business Administration, John Carroll University

Instructor Office Location: WCBA 3307

Instructor Office Phone: 330-941-1870



Course Description

1500H. Honors Foundations of Business. Introduction to the world of business with a focus on various functional areas and career opportunities. Development of the requirements of the business professional including team work, information gathering and communication skills. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Optional	There is no required textbook for this course.		

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/25	Week 1 Slide Deck	Course Introduction, Social Styles & Introduction to Business Professionalism	In-Class Activity 1 (5 points)
9/1	Week 2 Slide Deck	Developing a Business Mindset	Exam 1 (50 points) In-Class Activity 2 (5 points) In-Class Activity 3 (5 points)
9/8	Week 3 Slide Deck	Forms of Business Ownership	Exam 2 (50 points) In-Class Activity 4 (5 points) In-Class Activity 5 (5 points)
9/15	Week 4 Slide Deck	Small Business & Entrepreneurship	Exam 3 (50 points) In-Class Activity 6 (5 points) Business Career Exploration Assignment (50 points)
9/22	Week 5 Slide Deck	The Global Marketplace	Exam 4 (50 points) In-Class Activity 7 (5 points)



9/29	Week 6 Slide Deck Center for Career Management Slide Deck	General Management Overview Challenge Card & WCBA Center for Career Management Overview	Exam 5 (50 points) In-Class Activity 8 (5 points)
10/6	Week 7 Slide Deck United Way Slide Deck	Human Resource Management Service Learning Part 1: United Way of Youngstown & the Mahoning Valley In-Class Presentation	Exam 6 (50 points) In-Class Activity 9 (5 points) In-Class Activity 10 (5 points) Service Learning Part 2: Participate in the WCBA United We Care event on Friday, 10/9 @ 8:00am at the United Way Centofanti Volunteer Resource Center, 8133 Market Street, Boardman, OH 44512 (45 points)
10/13	Week 8 Slide Deck Marketplace Simulation Assignment Materials	Marketplace Simulation Introduction + Team Formation	In-Class Activity 11 (5 points) Q1 Decisions in Marketplace Simulation
10/20	Week 9 Slide Deck	Art & Science of Marketing / Communication / Advertising	Exam 7 (50 points) In-Class Activity 12 (5 points) Q2 Decisions in Marketplace Simulation
10/27	Week 10 Slide Deck	Product Management & Pricing	Exam 8 (50 points) In-Class Activity 13 (5 points) Q3 Decisions in Marketplace Simulation
11/3	Marketplace Simulation Coaching Notes	Simulation Coaching Sessions In-Class	In-Class Activity 14 (5 points) WCBA Event Attendance Assignment (25 points) Q4 Decisions in Marketplace Simulation
11/10	Week 12 Slide Deck	Basic Economics	Exam 9 (50 points) In-Class Activity 15 (5 points) Q5 Decisions in Marketplace Simulation
11/17	Week 13 Slide Deck	Basic Accounting Concepts	Exam 10 (50 points) In-Class Activity 16 (5 bonus points) Q6 Decisions in Marketplace Simulation
11/24	N/A	Happy Thanksgiving!	Challenge Card Part 3 Reflection Paper (Part 1 & Part 2 previously completed) (75 points)
12/1	N/A	Marketplace Simulation Presentations	Marketplace Simulation Presentation Slide Deck (200 points) Attendance (30 points)
12/8	N/A		

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.