

BUS 3720C - CE Nonprofit Leadership

Fall 2026 Syllabus, Section 01, CRN 42641,

Credit hours: 3

Instructor

Laura Dewberry

Professional Qualifications:

Master's, Business Administration, Cleveland State University

Bachelor's, Business Administration, John Carroll University

Director, Center for Nonprofit Leadership & Senior Lecturer, Department of Management & Marketing

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Office: WCBA 3307

Office Phone: 3309411870

Preferred Contact Method: Email

Communication Expectations:

I typically respond to emails quickly (within a few hours) during the week, and graded assignments are returned/posted on Blackboard within the week, often sooner. Emails sent over the weekend will receive a response on Monday morning.

How to Refer to me:

Professor or Mrs. Dewberry



Public Instructor Information

Instructor Title: Director, Center for Nonprofit Leadership & Senior Lecturer, Department of Management & Marketing

Instructor Professional Qualifications:

Master's, Business Administration, Cleveland State University

Bachelor's, Business Administration, John Carroll University

Instructor Office Location: WCBA 3307

Instructor Office Phone: 330-941-1870

Course Description

3720C. CE Nonprofit Leadership. The roles of nonprofit organizations in meeting human needs through philanthropy and focus on mission.

Understanding of board development, fundraising, management, programming, and careers in nonprofit organizations. Crosslisted with: BUS 3720.

Prereq.: ENGL 1551, junior standing, 2.5 GPA. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Module Notes		

Module Notes are instructor prepared summaries provided weekly. This course includes seven notes, one for each of the seven scheduled weeks. There is no required textbook.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.



Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Module Notes - Week 1	Introduction to Nonprofit Organizations, Boards of Directors, and Nonprofit Executives	Exam 1 Discussion Board 1 NonprofitReady.org Nonprofit Essentials Training Certificate
8/31	Module Notes - Week 2	Revenue Generation (Fundraising & Earned Income)	Exam 2 Discussion Board 2 LinkedIn Learning Nonprofit Management Foundations course completion
9/7	Module Notes: Week 3 Bridges Out of Poverty Training Video from aHa Process, Inc.	Bridges Out of Poverty	Exam 3 Discussion Board 3 Part 1 Community Service Assignment
9/14	Module Notes - Week 4	Strategic Planning & Measuring Impact	Exam 4 Discussion Board 4 Nonprofit Role Play Assignment
9/21	Module Notes - Week 5	Human Resources (Staff & Volunteers), Risk Management, and Crisis Communication	Exam 5 Discussion Board 5 Nonprofit Career Exploration Assignment
9/28	Module Notes - Week 6	Advocacy and Lobbying	Exam 6 Discussion Board 6
10/5	Module Notes - Week 7	Non-Governmental Organizations (NGOs)	Exam 7 Discussion Board 7 Part 2 Community Service Assignment

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.