

CMST 1545 - Communication Foundations

Fall 2026 Syllabus, Section 09, CRN 40443,

Credit hours: 3

Instructor

Jaietta Jackson

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Public Instructor Information

Instructor Title: Ms. Jaietta Jackson, MA

Instructor Professional Qualifications: PHD, ABD, Kent State University, Master's Communication, New York University, Bachelor's Communication, Kent State University

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Course Description

1545. Communication Foundations. Theories, strategies, and skills for competent participation in interpersonal, group, and public communication situations. Application exercises in interpersonal, group, and public communication. Prereq.: ENGL 1549 or ENGL 1550. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Experience Communication (Looseleaf) - With Connect, 3rd edition	Child, Jeffrey	9781266162701

Publisher: McGraw Hill

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	• Chapter 1 Comm., Perception and Your Life		• Introduction Speech Due 8/31
8/31	• Chapter 9 Topic Selection and Aud. Analysis • Chapter 13 Public Presentations to Inform		Site and Syllabus Quiz- Due 9/7 • Inform Topic Approval Form Due 9/7
9/7	• Chapter 10 Organizing your Presentation		
9/14	• Chapter 2 Communicating Verbally • Chapter 11 Gathering Information and Supporting Materials		Informative Audience Analysis- Due 9/21
9/21	• Chapter 3 Communicating Nonverbally		
9/28	• Chapter 12 Comm. Apprehension and Delivery		Informative Outline Due- 10/5
10/5	• Chapter 14 Public Presentations to Persuade		Persuasive Topic Approval Form- Due 10/12 Informative Speech Due- 10/12
10/12	• Chapter 4 Communicating Through Listening		Informative Speech Peer Assessment- Due 10/19
10/19	• Chapter 8 Small- Group Communication		Individual Group RTM - Due 10/26



10/26	• Chapter 5 Interpersonal Communication	Persuasive Audience Analysis- Due 11/2
11/2	• Chapter 6 Intercultural Communication	Persuasive Outline - Due Nov. 9 Group RTM- Due 11/9
11/9	• Chapter 7 Mediated Communication	Persuasive Speech - Due 11/16
11/16	• Chapter 15 Using Comm to Enter the Workplace	
11/30		Group Project (Outline and Speech) - Due 12/7 Individual Group Assessment - Due 12/8
12/7		All quizzes must be Completed by 12/11 by 11:59pm Final survey completed by 12/11 at 11:59pm

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.