

CMST 1545 - Communication Foundations

Fall 2026 Syllabus, Section 19, CRN 41420,

Credit hours: 3

Instructor

Nana Ama Akwa-Asare

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Public Instructor Information

Instructor Title: Ms. Adubea Akwa-Asare

Instructor Professional Qualifications: Master's Professional Communication, Youngstown State University

Master's Advanced Media Management, Syracuse University

Bachelor's Communication Design, Kwame Nkrumah University of Science & Technology (Ghana)

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Course Description

1545. Communication Foundations. Theories, strategies, and skills for competent participation in interpersonal, group, and public communication situations. Application exercises in interpersonal, group, and public communication. Prereq.: ENGL 1549 or ENGL 1550. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Experience Communication (Looseleaf) - With Connect, 3rd edition	Child, Jeffrey	9781266162701

Publisher: McGraw Hill

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Day	Date	Reading(s)	Proposed Topic	Due/To Prepare for Class
Mon	8/24			First Day sheets Orientation to course Student Introductions ALL unit quizzes active (8/2 5@8am) Click into Connect Introduction Speeches
Wed	8/26	• Chapter 1 Comm., Perception and Your Life		Introduction Speeches
Mon	8/31	• Chapter 9 Topic Selection and Aud. Analysis		Intro Inform Speech Review speech eval form
Wed	9/2	• Chapter 13 Public Presentations to Inform		Analyze sample speeches
Mon	9/7	• Chapter 10 Organizing your Presentation		See sample outlines on BB
Wed	9/9	• Chapter 11 Gathering Information and Supporting Materials		
Mon	9/14	• Chapter 2 Communicating Verbally		Informative Audience Analysis DUE
Wed	9/16	• Chapter 3 Communicating Nonverbally		



Mon	9/21	• Chapter 12 Comm. Apprehension and Delivery	Informative Outline DUE
Wed	9/23	• Chapter 14 Public Presentations to Persuade	Introduce the Persuasive Speech
Mon	9/28	• Chapter 4 Communicating Through Listening	
Wed	9/30		Informative Speech DUE
Mon	10/5		Informative Speech DUE
Wed	10/7		Informative Speech DUE
Mon	10/12	• Chapter 8 Small- Group Communication	Informative Speech Peer Assessment Due Intro Group Assignment Introduce the Individual Group RTM
Wed	10/14	• Chapter 5 Interpersonal Communication	Persuasive Audience Analysis- DUE
Mon	10/19	• Chapter 6 Intercultural Communication	Individual Group RTM DUE Persuasive Outline DUE
Wed	10/21	• Chapter 7 Mediated Communication	GROUP MEETING
Mon	10/26		Persuasive Speech DUE Group RTM DUE
Wed	10/28		Persuasive Speech - DUE
Mon	11/2		Persuasive Speech - DUE
Wed	11/4	• Chapter 15 Using Comm to Enter the Workplace	
Mon	11/9		GROUP WORK
Wed	11/11		GROUP WORK
Mon	11/16		GROUP WORK
Wed	11/18		Group Project (Outline and Speech)
Mon	11/23		GROUP WORK
Wed	11/25		Happy Thanksgiving!
Mon	11/30		Individual Group Critique- DUE
Wed	12/9		All quizzes must be Completed by 12/10 by 11:59pm Final survey completed by 12/10 at 11:59pm

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.