

CMST 1545 - Communication Foundations

Fall 2026 Syllabus, Section 28, CRN 42518,

Credit hours: 3

Instructor

Jeffrey Tyus

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Public Instructor Information

Professor: Dr. Jeff Tyus

Professional Qualifications:

Ph. D., Interpersonal Communication, The Ohio University, 1999

Master's, Telecommunication, The Ohio University, 1995

Bachelor's, Telecommunication, The Ohio University, 1993

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Course Description

1545. Communication Foundations. Theories, strategies, and skills for competent participation in interpersonal, group, and public communication situations. Application exercises in interpersonal, group, and public communication. Prereq.: ENGL 1549 or ENGL 1550. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Experience Communication-- Looseleaf	Child, Jeffrey	9781266162701

Your text and all course information are housed on YSU Blackboard. Be sure to use an updated browser anytime you access the site. You will have online access to the course at the start of the course

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	• Chapter 1 Comm., Perception and Your Life		• Introduction Speech - Due 8/31
8/31	• Chapter 9 Topic Selection and Aud. Analysis • Chapter 13 Public Presentations to Inform		• Site and Syllabus Quiz- Due 9/7 • Inform Topic Approval Form Due 9/7
9/7	• Chapter 10 Organizing your Presentation		
9/14	• Chapter 2 Communicating Verbally • Chapter 11 Gathering Information and Supporting Materials		• Informative Audience Analysis- Due 9/21
9/21	• Chapter 3 Communicating Nonverbally		
9/28	• Chapter 12 Comm. Apprehension and Delivery		• Informative Outline Due- 10/5
10/5	• Chapter 14 Public Presentations to Persuade		• Persuasive Topic Approval Form- Due 10/12 Informative Speech Due- 10/12



10/12	• Chapter 4 Communicating Through Listening	· Inform. Speech Peer Assessment- Due 10/19
10/19	• Chapter 8 Small- Group Communication	· Individual Group RTM - Due 10/26
10/26	• Chapter 5 Interpersonal Communication	· Persuasive Audience Analysis- Due 11/2
11/2	• Chapter 6 Intercultural Communication	· Persuasive Outline - Due 11/9 Group RTM- Due 11/9
11/9	• Chapter 7 Mediated Communication	· Persuasive Speech - Due 11/16
11/16	• Chapter 15 Using Comm to Enter the Workplace	
11/30		· Group Project - Due 12/7 · (Outline & Speech) Individual Group Assessment - Due 12/8
12/7		· All quizzes must be Completed by 12/11 by 11:59pm · Final survey completed by 12/11 at 11:59pm

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.