CMST 1545 - Communication Foundations

Fall 2026 Syllabus, Section A03, CRN 42897,

Credit hours: 3

Instructor

Jaietta Jackson

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Public Instructor Information

Instructor Title: Ms. Jaietta Jackson, MA
Instructor Professional Qualifications: PHD, ABD, Kent State University, Master's Communication, New York University, Bachelor's Communication, Kent State University

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Course Description

1545. Communication Foundations. Theories, strategies, and skills for competent participation in interpersonal, group, and public communication situations. Application exercises in interpersonal, group, and public communication. Prereq.: ENGL 1549 or ENGL 1550. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Experience Communication (Looseleaf) - With Connect, 3rd edition	Child, Jeffrey	9781266162701

Publisher: McGraw Hill

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	• Chapter 9 Topic Selection and Aud. Analysis • Chapter 10 Organizing your Presentation		Introduction Speech Due 8/31 Site and Syllabus Quiz- Due 8/31 Inform Topic Approval Form Due 8/31
8/31	• Chapter 11 Gathering Information and Supporting Materials • Chapter 12 Comm. Apprehension and Delivery • Chapter 13 Public Presentations to Inform		Informative Audience Analysis- Due 9/7 Informative Outline Due- 9/7
9/7	• Chapter 2 Communicating Verbally • Chapter 14 Public Presentations to Persuade		Informative Speech Due- 9/14 Persuasive Topic Approval Form- Due 9/14 Individual Group RTM - Due 9/14
9/14	• Chapter 3 Communicating Nonverbally • Chapter 4 Communicating Through Listening		Informative Speech Peer Assessment- Due 9/21 Persuasive Audience Analysis- Due 9/21 Persuasive Outline - Due 9/21

9/21	• Chapter 1 Comm., Perception and Your Life • Chapter 8 Small- Group Communication	Persuasive Speech - Due 9/28 Group RTM- Due 9/28
9/28	• Chapter 5 Interpersonal Communication • Chapter 6 Intercultural Communication • Chapter 7 Mediated Communication	Continue working on your Group Project
10/5	• Chapter 15 Using Comm to Enter the Workplace	Individual Group Critique - Due 10/8 Group Project (Outline and Speech) - Due 10/10 All quizzes must by Completed by 10/10 by 11:59pm Final survey completed by 10/10 at 11:59pm

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.