

CMST 2600 - Communication Theory

Fall 2026 Syllabus, Section A01, CRN 41134,

Credit hours: 3

Instructor

Rebecca Curnalia

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Public Instructor Information

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Professor: Dr. Rebecca Curnalia

Credentials:

Ph.D., 2007, Kent State University, Communication Studies (Media and Persuasion emphasis)

M.A., 2003, Northern Illinois University, Communication Studies (Theory emphasis)

B.A., 2001, Olivet College, Communication (Journalism emphasis)

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Course Description

2600. Communication Theory. The study of significant theories of communication that reflect the diversity of communication studies and address different communication contexts: interpersonal, group, public, organizational, and mass. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Insight into innovation: Communication theory for our Web 2.0 lives	Curnalia	9781465296375

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Chapters 1, 2, and 3	Intro to Comm	About Me Activity
8/31	Chapters 4, 5, and 6	Theories About Self	Self Reflection Activity
9/7	Chapters 7, 8, and 9	Theories About Conversation	Memes Activity
9/14	Chapters 10, 11, 12, and 13	Theories About Interpersonal Relationships	Interview Activity
9/21	Chapters 14 and 15	Theories About Group Communication	Exam Group Activity
9/28	Chapters 16, 17, and 19	Theories About Persuasion	Pitch a Product Activity
10/5	Chapters 21, 22, and 23	Theories About Mass Media Use and Effects	Exam Final Presentation Local News Analysis Activity

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.