

CMST 3746 - Presentational Speaking

Fall 2026 Syllabus, Section 01, CRN 43897,

Credit hours: 3

Instructor

Jaietta Jackson

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Public Instructor Information

Professor: Ms. Jaietta Jackson

Professional Qualifications: PHD, ABD, Kent State University, Master's Communication, New York University, Bachelor's Communication, Kent State University

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Course Description

3746. Presentational Speaking. In depth examination of the theory and practice of preparing and delivering presentations in today's work environment with emphasis of the impact of internet technology on the forms of oral communication presentations. Prereq.: CMST 1545 or equivalent. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Exploring Public Speaking, 4th Edition.	Tucker, B. G. & Barton, K. M.	

This is an open educational resources textbook.

You can access it for free at: <https://www.exploringpublicspeaking.com/>

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Day	Date	Reading(s)	Proposed Topic	Due/To Prepare for Class
Tue	8/25			Orientation to course Student Elevator pitch-outline and presentations
Thu	8/27	Chapter 1 Basics of Public Speaking		Elevator pitch Presentations
Tue	9/1	Chapter 2 Audience Analysis		Audience analysis activity
Thu	9/3	Chapter 3 and Ch. 11 Ethics in Public Speaking		
Tue	9/8	Chapter 4 Developing Topics for your Speech		Topic Activity and Introduce Tribute Assignment
Thu	9/10	Chapter 6 Organizing your Speech		Tribute Topic DUE
Tue	9/15			Work on Tribute Presentations
Thu	9/17			Tribute Presentations and Outlines Due
Tue	9/22	Chapter 5 Researching for your speech		Tribute Presentations (cont. if needed)
Thu	9/24	Ch. 7 Supporting your Speech Ideas		
Tue	9/29	Chapter 8 Intros and Conclusions		Intro and Conclusion Activity



Thu	10/1	Appendix D: Humor in Speeches	Introduce Humor Assignment
Tue	10/6		Humor Assignment DUE
Thu	10/8	Chapter 15 Special Occasion Speech	Introduce Special Occasion Speech
Tue	10/13	Ch. 15 (cont.)	Special Occasion Speech DUE
Thu	10/15		Special Occasion Speech DUE
Tue	10/20		Special Occasion Speech DUE
Thu	10/22	Chapter 9 Presentation Aids in Speaking	Introduce PPT Presentation Assignment Special Occasion Speech DUE (if needed)
Tue	10/27	Appendix C- Public Speaking Online	Introduce Online Ignite Speech Assignment
Thu	10/29		PPT Presentation Assignment DUE
Tue	11/3		PPT Presentation Assignment DUE
Thu	11/5	Chapter 13 Persuasion	Introduce Long Table Talk Presentation
Tue	11/10	Chapter 14 Logical Reasoning	Ignite Speech Assignment DUE
Thu	11/12		Long Table Talk Group Work
Tue	11/17		Long Table Talk Group Work
Thu	11/19		Long Table Talk Presentation
Tue	11/24		Long Table Talk Group Work
Thu	11/26		Have a Great THANKSGIVING!
Tue	12/1		Long Table Talk Presentation
Thu	12/3		Long Table Talk Presentation
Tue	12/8		Finals Week
Thu	12/10		Finals Week

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.