

## DSGN 3761 - Design + Print 2

Fall 2026 Syllabus, Section A01, CRN 43806,

Credit hours: 3

### Instructor

Michelle Nelson

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### Public Instructor Information

**Instructor Title:** Professor

**Instructor Professional Qualifications:**

MFA in Graphic Design, Indiana University

BFA in Graphic Design, Herron School of Art

**Instructor Office Location:** Bliss Hall 4085

**Instructor Office Phone:** 339.941.1858

### Course Description

3761. The interaction of type and images in visual communication. Students will develop advanced typographic grids as an organizing principle and the relationship of form to content. Prereq.: C or better in DSGN 2661 or permission of instructor. 3 s.h.

### Course Readings

| Group       | Title | Author | ISBN |
|-------------|-------|--------|------|
| No Readings |       |        |      |

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

### Schedule of Topics and Assignments

| Week of | Reading(s) | Proposed Topic                                                                                                       | Due/To Prepare for Class                         |
|---------|------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| 8/24    | None       | Project 1 Moodboards: Book Cover Series<br>Video Discussion<br>Project 1 Sketches: Book Cover Series                 | August 26<br>August 27<br>August 30              |
| 8/31    | None       | Project 2 Visual Review 1: Book Cover Series<br><br>Video Discussion<br>Project 2 Visual Review 2: Book Cover Series | September 2<br><br>September 3<br>September 6    |
| 9/7     | None       | Project 2 Visual Review 1: Book Cover Series<br><br>Video Discussion<br>Project 2 Visual Review 2: Book Cover Series | September 2<br><br>September 3<br>September 6    |
| 9/14    | None       | Project 2 Moodboard and Sketches Film<br>Poster<br>Video Discussion<br>Project 2 Visual Review Film Poster           | September 16<br><br>September 17<br>September 20 |

|      |      |                                                                   |              |
|------|------|-------------------------------------------------------------------|--------------|
| 9/21 | None | Project 2 Progress Critique Film Poster                           | September 23 |
|      |      | Project 3 Discussion                                              | September 24 |
|      |      | Project 2 CIFF Poster Due Film Poster                             | September 27 |
| 9/28 | None | Project 3 Sketches Due Film Promotional Materials                 | September 30 |
|      |      | Video Discussion                                                  | October 1    |
|      |      | Project 3 Visual Review Film Promotional Materials                | October 4    |
| 10/5 | None | Project 3 Progress Critique Film Promotional Materials            | October 7    |
|      |      | Project 3 CIFF Marketing Materials Due Film Promotional Materials | October 11   |

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.