

DSGN 3764 - Design + Typeface Creation

Fall 2026 Syllabus, Section A01, CRN 43809,

Credit hours: 3

Instructor

Michelle Nelson

Email: mnelson@ysu.edu

Public Instructor Information

Instructor Title: Professor

Instructor Professional Qualifications:

MFA in Graphic Design, Indiana University

BFA in Graphic Design, Herron School of Art

Instructor Office Location: Bliss Hall 4085

Instructor Office Phone: 339.941.1858

Course Description

3764. An investigation of typeface design. Students will develop one or more unique typefaces and the promotional materials used to market them. Students will research the history of type design, current trends and cultural inspirations. Prereq.: C or better in DSGN 2662 or permission of instructor. 3 s.h.

Course Readings

Group	Title	Author	ISBN
No Readings			

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
10/19	No Readings	Purchase and Install FontSelf for Adobe Illustrator Project 1 Sketches Assignment:: Typography & Videos Visual Review :: 8 Initial Digital Letterforms	• Wed 10/21/26 11:59 PM • Wed 10/21/26 11:59 PM • Thu 10/22/26 11:59 PM • Sun 10/25/26 11:59 PM
10/26	No Readings	Visual Review 2 : 21 Digital Letterforms • Thu 10/29/26 11:59 • Sun 11/1/26 11:59 PM	• Wed 10/28/26 11:59 PM Discussion Post Assigned Videos & Key Typography Ideas Visual Review 3 & Peer Critique 26 Digital Letterforms
11/2	No Readings	• Wed 11/4/26 11:59 PM • Thu 11/5/26 11:59 PM • Sun 11/8/26 11:59 PM	Visual Review :: 39 letters (26 Lowercase + 13 New Uppercase) Reflection on Creating Fonts with Fontself, Illustrator, and Photoshop Project 1 :: Visual Review & Peer Critique :: All 52 Uppercase and Lowercase Letters

11/9	No Readings	• Wed 11/11/26 11:59 PM • Sun 11/15/26 11:59 PM	Visual Review :: Revised 52 Upper/Lower + Numbers Visual Review & Peer Critique :: Upper/Lower/Numbers + Special Characters
11/16	No Readings	Wed 11/18/26 11:59 PM Wed 11/18/26 11:59 PM Sun 11/22/26 11:59 PM	Initial Concept Sketches Project 1 :: Final Font Characters Due Visual Review :: First Digital Drafts
11/23	No Readings	Wed 11/24/26 11:59 PM Sun 11/29/26 11:59 PM	Project 2 :: Final OTF (Font Files) Due Visual Feedback & Peer Critique :: Poster/Wallpaper/Sticker
11/30	No Readings	Wed 12/2/26 11:59 PM Thu 12/3/26 11:59 PM	Final Project 3 Submission Discussion: Video/Typography Discussion

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.