

ENT 3750 - Entrepreneurship-Small Business Financial Management

Fall 2026 Syllabus, Section 01, CRN 41671,

Credit hours: 3

Instructor

Kerri Henderson

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Public Instructor Information

Instructor Title: Kerri Henderson

Instructor Professional Qualifications: BSBA in Accounting, Youngstown State University (1995); MBA in International Business, Case Western Reserve University (1999); Certified Public Accountant (CPA), (1997)

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Course Description

3750. Entrepreneurship-Small Business Financial Management. Practical application of accounting and finance concepts in small/new businesses. Emphasis on raising capital, understanding financial statements, implementing small business accounting software, and forecasting revenue, expenses, and cash flow. Prereq.: BUS 1500 (C or better), sophomore standing, 2.5 GPA. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Entrepreneurial Small Business	Katz, 7th Edition	123456789

- Textbook: Entrepreneurial Small Business, Jerome Katz & Richard Green; 7th Edition
- CONNECT online platform.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Tentative Agenda

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Introduction	Introduction/Syllabus	
8/31	Chapter 1	Small Business: Varieties and Impacts	
9/7	Chapter 2	Small Business Entrepreneurs: Characteristics and Competencies	
9/14	Chapter 3	Small Business Environment: Managing External Relations	
9/21	Chapter 4	Small Business Ideas: Creativity, Opportunity, and Feasibility	
9/28	Exam 1	Exam 1	Exam 1
10/5	Chapter 12	Small Business Accounting: Projecting and Evaluating Performance	
10/12	Chapter 12	Small Business Accounting: Projecting and Evaluating Performance	
10/19	Chapter 13	Cash: The Lifeblood of a Business	
10/26	Chapter 13	Cash: The Lifeblood of a Business	
11/2	Chapter 14	Small Business Finance: Using Equity, Debt, and Gifts	

11/9	Chapter 14	Small Business Finance: Using Equity, Debt, and Gifts	
11/16	Chapter 15	Assets, Inventory, and Operations Management	
11/23	Chapter 15	Assets, Inventory, and Operations Management	
11/30	Review		
12/7	Final Exam	Final Exam	Final Exam

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.