FIN 3720 - Business Finance

Fall 2026 Syllabus, Section 05, CRN 43348,

Credit hours: 3

Instructor

Kerri Henderson

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Public Instructor Information

Instructor Title: Kerri Henderson
Instructor Professional Qualifications: MBA, CPA
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Course Description

3720. Business Finance. This course focuses on the financial problems associated with the life cycle of a business. Topics include business organizations, financial statement analysis, the time value of money, asset valuation, risk and returns, the cost of capital, capital budgeting, project analysis, dividend policies and investment decisions. The purpose of this course is to provide the basic financial knowledge necessary to enable students to become valuable employees in corporate, governmental, entrepreneurial or non-profit settings. Prereq.: ACCT 2603 (C or better), 2.5 GPA. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Fundamentals of Corporate Finance, 11th Edition	Brealey	123456789

Text: Fundamentals of Corporate Finance

11^{th} Edition, Brealey, Myers, and Marcus

(Hard Copy is OPTIONAL)

CONNECT: Access Code (includes eText)

Calculator: HP-10B11 (OPTIONAL)

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Tentative Agenda

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Introduction	Introductions/Syllabi Review	
8/31	Chapter 1	Goals and Governance of the Corporation	
9/7	Chapter 2	Financial Markets and Institutions	
9/14	Chapter 3	Accounting and Finance	
9/21	Chapter 4	Measuring Corporate Performance	
9/28	Exam 1	Exam 1	Exam 1
10/5	Chapter 5	The Time Value of Money	
10/12	Chapter 6	Valuing Bonds	
10/19	Chapter 6	Valuing Bonds	

10/26	Chapter 7	Valuing Stocks	
11/2	Chapter 17	Payout Policy	
11/9	Exam 2	Exam 2	Exam 2
11/16	Chapter 8	Net Present Value and Other Investment Criteria	
11/23	Chapter 10	Project Analysis	
11/30	Chapter 9 (parts)	Using Discounted Cash Flow Analysis to Make Investment Decisions	REVIEW
12/7	Final Exam	Final Exam	Final Exam

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.