

HHS 6918 - Program Planning and Evaluation

Fall 2026 Syllabus, Section 01, CRN 41389,

Credit hours: 3

Instructor

Dan Cesene

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Public Instructor Information

Instructor Title: Dr. Daniel F. Cesene Ed.D.

Professional Qualifications: Ed.D., Education and Educational Leadership, Youngstown State University, 2016; Master's, Health and Human Services Administration, Youngstown State University, 2014; Bachelor's, Allied Health, Youngstown State University, 2011; Associate's, Applied Science of Massotherapy, Youngstown State University, 2009

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Course Description

6918. Program Planning and Evaluation. Principles of planning, developing, implementing, and evaluating programs for nonprofits to improve outcomes. Prereq.: College of Health and Human Services student or permission of instructor. 2 s.h.

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Course Readings

Group	Title	Author	ISBN
Required	Health Program Planning and Evaluation 5th Edition	Issel, L. Michele	ISBN10: 1284210057 ISBN 13: 9781284210057

Note: These materials are included within our course and will be available digitally when our course beginsL

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Tentative Course Schedule

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Chapter 1	Context of Health Promotion Development and Evaluation	Quiz Assignment Discussion Summary and Incentive
8/31	Chapter 2	Relevance of Diversity and Disparities to Health Programs	Same as above
9/7	Chapter 3	Community Health Assessment for Program Planning	Same as above
9/14	Chapter 4	Characterizing and Defining the Health Program	Same as above
9/21	Chapter 5	Program Theory and Interventions Revealed	Same as above
9/28	Chapter 6	Program Objectives and Setting Targets	Same as above
10/5	Chapter 7	Process Theory for Program Implementation	Same as above

10/12	Chapter 8	Monitoring Implementation Through Budgets and Information Systems	Same as above
10/19	Chapter 9	Implementation Evaluation: Measuring Inputs and Outputs	Same as above
10/26	Chapter 10	Program Quality and Fidelity: Managerial and Contextual Considerations	Same as above
11/2	Chapter 11	Planning the Intervention Effect Evaluations	Same as above
11/9	Chapter 12	Choosing Designs for Effect Evaluations	Same as above
11/16	Chapter 13	Sampling Designs and Data Sources for Effect Evaluations	Same as above Course Project Due
11/23	None	None	None
11/30	Chapter 14	Quantitative Data Analysis and Interpretation	Quiz Assignment Discussion Summary and Incentive
12/7	Chapter 15	Qualitative Methods for Planning and Evaluation	Same as above

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.