

JOUR 3731L - News Content Creation 2

Fall 2026 Syllabus, Section 01, CRN 42746,

Credit hours: 3

Instructor

Michele Gatts

Email: mmgatts@ysu.edu

Public Instructor Information

Instructor

Michele Gatts

Professional Qualifications:

MA English, Youngstown State University, 1996

AB Speech Communication/Telecom (Broadcast Journalism), YSU, 1989

Lecturer

Email: mmgatts@ysu.edu

Office: Bliss Hall 2011

Fall 2026 Office Hours:

TBA; by appointment recommended.

Office Phone: (330) 941-3631

Preferred Contact Method: email

Communication Expectations:

Monitor your university email frequently; email will be answered by instructor within 48 hours.

How to Refer to me:

Professor

Course Description

3731L. News Content Creation 2. Application of the principles of news reporting skills in student media. Emphasis on beat reporting, advanced information gathering techniques and content creation for television, web and print. Pre-req: JOUR 3721L Prereq.: JOUR 3721L. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Associated Press Style Book 2024-2026 (56th edition acceptable)	The Associated Press	ISBN-13: 978-1541647572
Optional	The Elements of Style	Strunk & White	978-0205309023

Additional reading/video viewing may be required.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of topics and assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24		Review syllabus, Blackboard & safety procedures. Editorial mtg. HOMEWORK	
8/31		Work on 1st story; video review.	
9/7		Legal Holiday-UNIVERSITY CLOSED IN HONOR OF LABOR DAY. 1st story due. Editorial mtg.	
9/14		Work on 2nd story.	
9/21		2nd story due. Editorial mtg. HOMEWORK	
9/28		Work on 3rd story.	
10/5		3rd story due. Editorial mtg. HOMEWORK	
10/12		Work on 4th story.	
10/19		4th story due. Editorial mtg. Midterm conferences. HOMEWORK	
10/26		Work on 5th story.	
11/2		5th story due. Editorial mtg. HOMEWORK. Pro Series speaker.	
11/9		Worth on 6th story. Pro Series speaker. UNIVERSITY CLOSED IN HONOR OF VETERANS DAY	
11/16		6th story due. Work on edits and portfolio. Pro Series speaker.	
11/23		Work on portfolio. NO CLASS/YSU CLOSED FOR THANKSGIVING BREAK	
11/30		Ind. portfolio reviews/presentations.	

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.