

JOUR 4823 - Advanced News Content Creation

Fall 2026 Syllabus, Section 01, CRN 42747,

Credit hours: 3

Instructor

Michele Gatts

Email: mmgatts@ysu.edu

Public Instructor Information

Instructor

Michele Gatts

Professional Qualifications:

MA English, Youngstown State University, 1996

AB Speech Communication/Telecom (Broadcast Journalism), YSU, 1989

Lecturer

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Office: Bliss Hall 2011

Fall 2026 Office Hours:

TBA; by appointment recommended.

Office Phone: (330) 941-3631

Preferred Contact Method: email

Communication Expectations:

Monitor your university email frequently; email will be answered by instructor within 48 hours.

How to Refer to me:

Professor

Course Description

4823. Advanced News Content Creation. Emphasis on extended research, extensive interviewing and investigative reporting techniques. Coursework may require travel for reporting projects. Prereq.: JOUR 3721L and JOUR 3731L. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Associated Press Style Book 2024-2026 (56th edition acceptable)	The Associated Press	ISBN-13: 978-1541647572
Optional	The Elements of Style	Strunk & White	978-0205309023

Additional reading/video viewing may be required.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of topics and assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24		Review syllabus, Blackboard & safety procedures. Editorial mtg. Work on stories. HOMEWORK	
8/31		Editorial mtg. Work on stories. HOMEWORK	
9/7		Legal Holiday-UNIVERSITY CLOSED IN HONOR OF LABOR DAY. Editorial mtg. Work on stories. HOMEWORK	
9/14		Editorial mtg. Work on stories. HOMEWORK	
9/21		Editorial mtg. Work on stories. HOMEWORK	
9/28		Editorial mtg. Work on stories. HOMEWORK	
10/5		Editorial mtg. Work on stories. HOMEWORK	
10/12		Editorial mtg. Work on stories. HOMEWORK	
10/19		Midterm conferences. Editorial mtg. Work on stories. HOMEWORK	
10/26		Editorial mtg. Work on stories. HOMEWORK	
11/2		Editorial mtg. Work on stories. HOMEWORK. Pro Series speaker.	
11/9		Editorial mtg. Work on stories. HOMEWORK. Pro Series speaker. UNIVERSITY CLOSED IN HONOR OF VETERANS DAY	
11/16		Pro Series speaker. Editorial mtg. Work on stories. HOMEWORK	
11/23		Work on portfolio project. NO CLASS/YSU CLOSED FOR THANKSGIVING BREAK	
11/30		Individual portfolio reviews/presentations.	

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.