

MCOM 1570 - Sports Field Production 1

Fall 2026 Syllabus, Section 01, CRN 42633,

Credit hours: 3

Instructor

Paul Ditchey

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Public Instructor Information

Instructor Title: Paul Ditchey Part-Time instructor

Instructor Professional Qualifications: BA Kent State University 1980

ME.d. Kent State University 1993

Instructor Office Location: Bliss Hall Room 2000

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Course Description

1570. Sports Field Production 1. A study of the electronic sports media as business and social forces; attention given to how media and sport industries grew as consorts into the Sports Media complex, basic legal and ethical considerations for sports media practitioners; the various platforms through which sports media content is offered; electronic sports media roles and careers; and the social implications of the electronic sports media. 3 s.h.

Sports field production is the study of how sports events are televised live. This includes truck setups, camera placement, crew members responsibilities and producers and directors.

Course Readings

Group	Title	Author	ISBN
Optional	No Book		

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Day	Date	Proposed Topic	Due/To Prepare for Class
Tue	8/25		Interaction/crew members
Thu	8/27		Introduction/crew members
Tue	9/1		Set up, Trucks, Logistics
Thu	9/3		Set up, Trucks, Logistics
Tue	9/8		Baseball
Thu	9/10		Baseball
Tue	9/15		Rights Holders
Thu	9/17		Rights Holders
Tue	9/22		Producers and Directors
Thu	9/24		BASEBALL TEST
Tue	9/29		FOOTBALL
Thu	10/1		FOOTBALL
Tue	10/6		Show elements
Thu	10/8		FOOTBALL TEST
Tue	10/13		REVIEW FOR TEST



Thu	10/15	TEST #1 IN BLACKBOARD
Tue	10/20	HOCKEY
Thu	10/22	Local telecasts/dual feeds
Tue	10/27	Network shows
Thu	10/29	HOCKEY TEST
Tue	11/3	Freelancing
Thu	11/5	Freelancing
Tue	11/10	BASKETBALL
Thu	11/12	BASKETBALL
Tue	11/17	Olympics: Network vs. World Feed
Thu	11/19	BASKETBALL TEST
Tue	11/24	Other sports
Thu	11/26	Other live events
Tue	12/1	Other live events
Thu	12/3	Review for test
Tue	12/8	Final exam in BLACKBOARD

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.