MCOM 2624 - Communication Technology - Photo and Video

Fall 2026 Syllabus, Section 02, CRN 42634,

Credit hours: 3

Instructor

Nate Schick

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Public Instructor Information

Instructor Title: **Professor**

Instructor Professional Qualifications: **B.S, Electronic Media Production, Kent State, 2001 - M.Ed, Career Tech Education, Kent State, 2014**

Course Description

2624. Communication Technology - Photo and Video. Focus on the use of photographs and video to convey messages. Includes study of visual literacy, principles of image composition, use of still and video cameras, use of editing software. Cross-Listed: JOUR 2624. 3 s.h.

Course Readings

Group	Title	Author	ISBN
	No Readings		

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Weekly Topics

Week of	Proposed Topic	Due/To Prepare for Class
8/24	Class Overview, Instructor Background	
8/31	Intro Adobe Premiere, History of Television, File Formats	
9/7	Intro Adobe Premiere, History of Television, File Formats	
9/14	Transitions, Graphics, Lower 3rds	
9/21	Video Camera Introductions and Setup	
9/28	Video Exercises and Projects	
10/5	Interview Techniques and Audio	
10/12	Interview Techniques and Profile Project	
10/19	Personal Profiles and Group Critique	
10/26	Final Project Introduction	
11/2	Pre Production Week for Final Project	
11/9	Final Project Workdays	
11/16	Final Project Workdays	
11/23	Final Project Workdays	
11/30	Final Project Premiere Week	

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.