

MCOM 4899 - Senior Project

Fall 2026 Syllabus, Section 01, CRN 42757,

Credit hours: 3

Instructor

Adam Earnhardt

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Public Instructor Information

Instructor Title: Professor & Student Media Advisor

Instructor Professional Qualifications: Ph. D., Communication, Kent State University, 2007

Instructor Office Location: 2013 Bliss Hall

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Course Description

4899. Senior Project. Students demonstrate mastery knowledge in a variety of degree assessment areas. Synthesis of research, writing, and presentation skills through completion of portfolio and professional development project. Junior standing required. Prereq.: MCOM 2624, MCOM 2625, MCOM 2683. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Associated Press Style Book 2024-2026 (56th edition acceptable)	The Associated Press	ISBN-13: 978-1541647572
Optional	The Elements of Style	Strunk & White	978-0205309023

Additional reading/video viewing may be required.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of topics and assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24		Review syllabus and course expectations. Brainstorm Capstone concepts.	
8/31		Project pitches to faculty panel.	
9/7		Legal Holiday-UNIVERSITY CLOSED IN HONOR OF LABOR DAY. Proposals due. Guest speaker: Sara Fugett, dir. of YSU Office of Career Exploration & Dev.	
9/14		Senior project reviewers secured. Contact sources and begin interviews.	
9/21		Progress report 1 due. Complete interviews. Write story. Submit draft to SP Reviewer.	
9/28		Secure supporting visuals. Continue writing and making edits.	
10/5		Continue writing and making edits. Send SP Reviewer 2nd draft.	
10/12		Meet for peer reviews. Make edits based on SP Reviewer and peer feedback.	

10/19	Work on pkg.
10/26	Edit pkg. Progress report 2 due. Peer review of videos. Gain feedback from SP Reviewer or instructor.
11/2	Begin PowerPoint. Work on outside submission portion of assignment.
11/9	Begin work on website. UNIVERSITY CLOSED IN HONOR OF VETERANS DAY
11/16	Peer reviews of PPs and websites. Work on outside solicitation for your project.
11/23	Make any necessary edits to website and PP based on SP Reviewer and peer feedback. NO CLASS/YSU CLOSED FOR THANKSGIVING BREAK
11/30	Complete exit intv. in BB. Final Project presentations to peers..
12/7	Senior Showcase Fri., Dec. 11, 10:30 a.m.-12:30 p.m., location TBA.

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.