

MGT 4801 - Leadership in Business and Society

Fall 2026 Syllabus, Section 01, CRN 41289,

Credit hours: 3

Instructor

Jessi Hinz

Professional Qualifications:

PhD, Organizational Behavior, Case Western Reserve University, 2022

M.S., Leadership and Organizational Psychology, BI Norwegian Business School, 2014

B.S., Management and Leadership, Christopher Newport University, 2007

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Communication Expectations:

Please include your course title in communication with me. If sending a message through Blackboard, please check the box "send email" so I see it as soon as possible.

I aim to reply to communication within 24 hours Monday - Friday.

How to Refer to me:

Professor Hinz

Course Description

4801. Leadership in Business and Society. Leadership accounts for a significant part of the performance in business, non-profit organizations and government agencies. This course provides a broad understanding of leadership as phenomenon and its impact on the behavior of individuals in organizations and firm performance. Prereq.: MGT 3725, 2.5 GPA. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	What is Leadership?	Hughes et al. (1993)	
Required	What Leaders Really Do	Kotter (2001)	
Required	What sets inspirational leaders apart?	Galinsky (2025)	
Required	The Leadership Process	Black & Bright (2019)	
Required	Leader Emergence	Black & Bright (2019)	
Required	Situations and Sources of Power	Robinson (2025)	
Required	Leadership Styles, Behaviors, and Approaches [video]	Lyon (2025)	
Required	Building Your Company's Vision	Collins & Porras (1996)	
Required	Please Get to Know Your Values	Sime (2019)	
Required	The Power of Values in Leadership	Sime (2019)	
Required	How Great Leaders Inspire Action [video]	Sinek (2009)	
Required	How should a company share its values? [video]	Sinek (2019)	
Required	The Power of Listening in Helping People Change	Itzhakov & Kluger (2018)	
Required	Emotional Intelligence [video]	Roberts (2023)	



Required	Improving Your Listening Skills [video]	Clark (2023)
Required	What Every Leader Needs to Know about Followers	Kellerman (2007)
Required	What is Psychological Safety?	Gallo (2023)
Required	Leader as Coach	Ibarra & Scoular (2019)
Required	Leading Change	Kotter (1995/2007)
Required	Lead an Ethical Organization	Mayer (2014)
Required	Ethical Breakdowns	Bazerman & Tenbrunsel (2011)
Required	What kind of leader do you want to be?	Newton (2025)

The learning materials in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.

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Course Schedule

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	1. Hughes et al. (1993): What is Leadership? 2. Kotter (2001): What Leaders Really Do 3. Galinsky (2025): What sets inspirational leaders apart? 4. Black & Bright (2019): The Leadership Process 5. Black & Bright (2019): Leader Emergence 6. Robinson (2025): Situations and Sources of Power	Introduction to Leadership	Meet Your Peers Discussion Post Discussion Board #1 and 2 replies Quiz #1 Personal Leadership Beliefs Assessment
8/31	Lyon (2025): Leadership Styles, Behaviors, and Approaches [video]	Leadership Theories and Models	Discussion Board #2 and 2 replies Quiz #2
9/7	1. Collins & Porras (1996): Building Your Company's Vision 2. Sime (2019): Please Get to Know Your Values 3. Sime (2019): The Power of Values in Leadership 4. Sinek (2009): How Great Leaders Inspire Action [video] 5. Sinek (2019): How should a company share its values? [video]	Leading Yourself	Discussion Board #3 and 2 replies Quiz #3
9/14	1. Itzhakov & Kluger (2018): The Power of Listening in Helping People Change 2. Roberts (2023): Emotional Intelligence [video] 3. Clark (2023): Improving Your Listening Skills [video]	Leadership Skills & Competencies	Discussion Board #4 and 2 replies Quiz #4
9/21	1. Kellerman (2007): What Every Leader Needs to Know about Followers 2. Gallo (2023): What is Psychological Safety? 3. Ibarra & Scoular (2019): Leader as Coach	Leading Others	Discussion Board #5 and 2 replies Quiz #5
9/28	1. Kotter (1995/2007): Leading Change	Leading Change	Discussion Board #6 and 2 replies Quiz #6
10/5	1. Mayer (2014): Lead an Ethical Organization 2. Bazerman & Tenbrunsel (2011): Ethical Breakdowns 3. Newton (2025): What kind of leader do you want to be?	Leading with Integrity	Discussion Board #7 and 2 replies Quiz #7 Personal Leadership Beliefs Assessment and Reflection

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