

MPH 6905C - CE Health Services Administration in Public Health

Fall 2026 Syllabus, Section 01, CRN 43119,

Credit hours: 3

Public Instructor Information

Instructor Title: Dr. Nicolette Powe

Instructor Professional Qualifications:

Instructor Office Location: Cushwa Hall 1106

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Course Description

6905C. CE Health Services Administration in Public Health. Management principles, including personnel administration, budgeting, financing, and continuous quality improvement as pertains to public health. Planning and evaluation principles, grant writing, public health economics, public health policy, and data sources. Prereq.: Graduate standing, permission of course director required for non-MPH students. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Optional	None	N/A	N/A

No textbook. All course content is provided in Blackboard.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	• Introductions & Overview of the Course • The Management-Leadership Continuum • Assignments and Team Projects	Orientation (Powe & Bishop)	
8/31	• Administrators Role in 10 Essential Services • National Priorities: Healthy People 2030 • Stakeholders Strategies for Health Equity • National Initiatives for Healthy Communities	Management Context (Powe)	
9/7	• Principles and Characteristics • Emotional Intelligence • Leading Change at the Community Level	Leadership in Public Health Seminar 1 (Powe)	
9/14	• Stories from the Field • Leadership Case Scenarios/ Student Discussions • Apply Leadership/Management Principles	1-2p Leadership Essentials –Follow Passion (Bishop) 2-4p Leadership in Public Health Seminar 2 (Bishop)	
9/21	• Key Marketing Concepts • Awareness of cultural values in target population • Explore Structural Bias, Social Inequities, and Racism • Identification of health misinformation and disinformation	Social Marketing in Public Health Practice (Powe)	
9/28	• International Comparison of Health Care Systems • Funding Sources for Public Health Work and Regulatory Systems • Compare Structure and Function of Healthcare, Public Health	Financial Realities (Powe)	



10/5	o Building Coalitions and Partnerships o 4 Assessments & SWOT Analysis Exercise o Qualitative Data Collection – Informant Interview Logic Models – Design, Evaluation, & Budget	1- 4 p Systems Thinking Tools – Part 1 (Powe) Model for Strategic Planning
10/12	• Assessing Your Own Leadership Style • Intentional Future for Your Organization • Creating a Vision & Empowering others • Apply Leadership/Management Principles	Strategies for Managing Change (Powe)
10/19	# Public Health Certification # Assessing Staff Problems & Supporting Success # What can we learn from PH Wins Workforce Survey	Workforce Management (Powe)
10/26	• Business Plans for Sustainability • Linking Project Design, Evaluation and Budget • Grants Acquisition and Resource Management • Evaluate Public Health Program	Budget Development and Grants Management – (Powe)
11/2	Systems Mapping & Social Networking Research (Powe) Performance and Quality (Lee)	Systems Thinking Tools - Part 2
11/9	Resource Articles will be provided in Content and Lecture Slides	Challenges / Opportunities for PH Administrators (Powe)
11/16	• Opportunity to ask questions in preparation for presentation and final paper (Powe & Bishop)	TEAM PROJECT PRESENTATIONS Question and Answer
11/23	• Peer & Instructor Feedback and Discussion • Instructor Feedback / Discussion (Powe & Bishop)	TEAM PROJECT GROUP PRESENTATIONS
11/30	Last Class Week (Final instructional day) Deadline for Synthesis Papers	Final Synthesis Papers Preparation
12/7	Final Synthesis Papers	Final Synthesis Papers

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.