

POL 3712 - Political Behavior

Fall 2026 Syllabus, Section 01, CRN 43563,

Credit hours: 3

Instructor

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Public Instructor Information

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Course Description

3712. Political Behavior. An introduction to the primary research theories, perspectives and methodologies common to the study of government and global affairs, including computerize quantitative analysis. Prereq.: POL 1550 or POL 1560. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Political Behavior of the American Electorate 14th Ed	William Flanigan and Nancy Zingale	978-1071822173

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
8/24	Chapter 1	Introduction to Political Behavior	Homework
8/31	Chapter 2	Research Methods in Political Science	Homework Quiz 1
9/7	Chapter 3	Political Socialization	Homework
9/14	Chapter 4	Party Identification	Homework Reflection 1
9/21	Chapter 5	Public Opinion and Political Attitudes	Homework Quiz 2
9/28	Chapter 6	Voter Turnout and Electoral Participation	Homework
10/5	Chapter 7	Vote Choice: Issues and Retrospection	Homework Reflection 2
10/12	Chapter 8	Media, Information, and Political Communication	Homework Quiz 3
10/19	Chapter 9	Campaigns and Elections	Homework Media Diary Assignment
10/26	Chapter 10	Group Politics: Race Gender and Class	Homework Reflection 3

11/2	Chapter 11	Polarization and Electoral Change	Homework Quiz 4
11/9	Chapter 12	The American Electorate in Context	Homework
11/16	Supplemental Reading	Global Affairs and Comparative Electoral Behavior	Quiz 5
11/23	Supplemental Reading	Democracy, Participation, and Political Change	Homework
11/30		Course Wrap up	Homework
12/7	Final Exam Week		Final Exam Due

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.