

PSYC 3705 - Psychology of Learning

Fall 2026 Syllabus, Section 01, CRN 41065,

Credit hours: 3

Instructor

David Frank

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Public Instructor Information

Instructor Title: Dr. David Frank

Instructor Professional Qualifications:

Ph.D., University of North Carolina at Greensboro, 2015

B.A., Kent State University, 2005

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Course Description

3705. Psychology of Learning. A study of the learning process with emphasis on factors such as reinforcement, respondent conditioning, discrimination, generalization, transfer, etc.; an introduction to modern learning theory. Prereq.: PSYC 2617. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Learning and Memory, 4th ed.	Mark A. Gluck, Eduardo Mercado, & Catherine E. Myers.	1319107389

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Tentative Course Schedule

Day	Date	Reading(s)	Proposed Topic	Due/To Prepare for Class
Mon	8/24		Syllabus & Introductions	
Wed	8/26	Learning and Memory Chapter 1	Fundamental Themes	
Fri	8/28	Learning and Memory Chapter 1	Fundamental Themes	
Mon	8/31	Learning and Memory Chapter 1	Fundamental Themes	
Wed	9/2	Learning and Memory Chapter 2	Neuroscience	
Fri	9/4	Learning and Memory Chapter 2	Neuroscience	Neuron Activity (due Sept 6)
Mon	9/7	No Class		
Wed	9/9	Learning and Memory Ch. 2 & 3	Neuroscience/Habituation	
Fri	9/11	Learning and Memory Ch. 3	Habituation	Practice Test & Study Guide (due Sept-13)
Mon	9/14		Exam 1	
Wed	9/16	Learning and Memory Chapter 4	Classical Conditioning	
Fri	9/18	Learning and Memory Chapter 4	Classical Conditioning	
Mon	9/21	Learning and Memory Chapter 4	Classical Conditioning	
Wed	9/23	Learning and Memory Chapter 4	Classical Conditioning	
Fri	9/25	Learning and Memory Chapter 4	Classical Conditioning	
Mon	9/28	Learning and Memory Chapter 4	Classical Conditioning	



Wed	9/30	Learning and Memory Chapter 4	Classical Conditioning	Practice Test & Study Guide (due Oct-1)
Fri	10/2		Exam 2	
Mon	10/5	Learning and Memory Chapter 5	Operant Conditioning	
Wed	10/7	Learning and Memory Chapter 5	Operant Conditioning	
Fri	10/9	Learning and Memory Chapter 5	Operant Conditioning	
Mon	10/12	Learning and Memory Chapter 5	Operant Conditioning	Practice Test & Study Guide (due Oct-13)
Wed	10/14		Exam 3	
Fri	10/16	Learning and Memory Chapter 6	Generalization, Discrimination, & Concepts	
Mon	10/19	Learning and Memory Chapter 6	Generalization, Discrimination, & Concepts	
Wed	10/21	Learning and Memory Chapter 11	Social Learning	
Fri	10/23	Learning and Memory Chapter 11	Social Learning	
Mon	10/26	Learning and Memory Chapter 11	Social Learning	
Wed	10/28		Imprinting and Attachment	
Fri	10/30		Language	
Mon	11/2		Language	Practice Test & Study Guide (due Nov-3)
Wed	11/4		Exam 4	
Fri	11/6	Learning and Memory Chapter 7, 9, 10	Memory	
Mon	11/9	Learning and Memory Chapter 7, 9, 10	Memory	
Wed	11/11	No Class		
Fri	11/13	Learning and Memory Chapter 7, 9, 10	Memory	
Mon	11/16	Learning and Memory Chapter 7, 9, 10	Memory	
Wed	11/18	Learning and Memory Chapter 7, 9, 10	Memory & AI instructions	
Fri	11/20		NO CLASS	Work on AI assignment
Mon	11/23	Learning and Memory Chapter 14	Skill Learning	
Wed	11/25	No Class		
Fri	11/27	No Class		
Mon	11/30	Learning and Memory Chapter 14	Skill Learning	AI assignments (due Dec 1)
Wed	12/2	Learning and Memory Chapter 14	Skill Learning	Practice Test & Study Guide (due Dec-3)
Fri	12/4		Exam 5	
Fri	12/11		FINAL EXAM (10:30-12:30)	

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.