

BUS 1500 - Foundations of Business

Summer 2026 Syllabus, Section 02, CRN 31025,

Credit hours: 3

Instructor

Michelle Green

Professional Qualifications:

MBA, Management, Youngstown State University

BSBA, International Business, Youngstown State University

BSBA, Marketing Management, Youngstown State University

PHR, Professional Human Resources (HRCI)

Senior Lecturer

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Additional Contact Methods:

Microsoft Teams Chat (mlgreen02@ysu.edu)

Preferred Contact Method: YSU E-Mail

Communication Expectations:

I typically respond to email within 24 hours on business days. Please allow up to 48 hours in the event of illness, high-volume periods, or other unforeseen circumstances. I am generally unavailable by email between 5:00 p.m. and 8:00 a.m., and students should not expect responses during evenings, weekends, holidays, or university-observed breaks. I do, however, make every effort to be available during key course deadlines when possible. Course assignments and assessments are typically graded within two weeks or less, unless otherwise noted by the instructor.

How to Refer to me:

Professor Green; Mrs. Green; Michelle



Course Description

1500. Foundations of Business. Introduction to the world of business with a focus on various functional areas and career opportunities. Development of the requirements of the business professional including team work, information gathering and communication skills. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Optional	Business in Action (10th ed.)	Bovee and Thill	13: 9780137879038

The textbook is recommended but not required. Blackboard learning modules, instructor-provided chapter materials, slides/notes, LinkedIn Learning assignments, assigned videos, and other weekly course resources are designed to support successful completion of the course.

Students can use the official YSU course textbook lookup for the most current purchasing information for this course section. A copy may also be available through YSU Library course reserves, subject to library availability and reserve policies. The textbook is available in the Bookstore on Campus with delivery options online. The e-text version can be purchased there, as well as the **Pearson** catalog online.

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Tentative Course Schedule

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
6/29	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 1 and Chapter 2. LinkedIn Learning 1: Economics for Business Leaders.	Week 1: Course Overview and Business Foundations Course Overview; Syllabus & Assignment Overview; Blackboard Overview; Optional Bonus Assignments; Chapter 1: Developing a Business Mindset; Chapter 2: Economics, Money & Banking.	Due 7/02/26 at 11:59 p.m.: Optional Bonus Discussion Board - Student Post. Due 7/04/26 at 11:59 p.m.: Optional Bonus Discussion Board - Peer Feedback; Optional Bonus LinkedIn Learning Assignment; Optional Bonus Syllabus Quiz; Week 1 Module Exam; LinkedIn Learning 1.
7/6	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 3 and Chapter 4. LinkedIn Learning 2: International Business Foundations.	Week 2: Global Business, Ethics, and Corporate Social Responsibility Chapter 3: The Global Marketplace; Chapter 4: Business Ethics and Corporate Social Responsibility; Applied Business Discussion Assignment 1.	Due 7/09/26 at 11:59 p.m.: Applied Business Discussion 1 - Student Post. Due 7/11/26 at 11:59 p.m.: Week 2 Module Exam; LinkedIn Learning 2; Applied Business Discussion 1 - Peer Feedback.
7/13	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 5 and Chapter 6. LinkedIn Learning 3: Entrepreneurship Foundations.	Week 3: Business Ownership and Entrepreneurship Chapter 5: Forms of Ownership; Chapter 6: Entrepreneurship and Small Business Ownership; Applied Business Discussion Assignment 2.	Due 7/16/26 at 11:59 p.m.: Applied Business Discussion 2 - Student Post. Due 7/18/26 at 11:59 p.m.: Week 3 Module Exam; LinkedIn Learning 3; Applied Business Discussion 2 - Peer Feedback.
7/20	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 7 and Chapter 8. LinkedIn Learning 4: Teamwork Foundations.	Week 4: Management, Organization, and Teamwork Chapter 7: Management Roles, Functions, and Skills; Chapter 8: Organization & Teamwork; Applied Business Discussion Assignment 3; Career Challenge Assignment - Part 1.	Due 7/23/26 at 11:59 p.m.: Applied Business Discussion 3 - Student Post. Due 7/25/26 at 11:59 p.m.: Week 4 Module Exam; LinkedIn Learning 4; Applied Business Discussion 3 - Peer Feedback; Career Challenge Assignment - Part 1.
7/27	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 11 and Chapter 12. LinkedIn Learning 5: Marketing Foundations (2022).	Week 5: Human Resource Management and Marketing Chapter 11: Human Resource Management; Chapter 12: The Art & Science of Marketing; Applied Business Discussion Assignment 4.	Due 7/30/26 at 11:59 p.m.: Applied Business Discussion 4 - Student Post. Due 8/01/26 at 11:59 p.m.: Week 5 Module Exam; LinkedIn Learning 5; Applied Business Discussion 4 - Peer Feedback.
8/3	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 13 and Chapter 14. LinkedIn Learning 6: Product Management First Steps.	Week 6: Product Management, Pricing, Communication, and Distribution Chapter 13: Product Management & Pricing Strategies; Chapter 14: Customer Communication & Product Distribution; Applied Business Discussion Assignment 5.	Due 8/06/26 at 11:59 p.m.: Applied Business Discussion 5 - Student Post. Due 8/08/26 at 11:59 p.m.: Week 6 Module Exam; LinkedIn Learning 6; Applied Business Discussion 5 - Peer Feedback.
8/10	Instructor-provided module materials, slides/notes, videos, and recommended textbook support for Chapter 15 and Chapter 16. LinkedIn Learning 7: Corporate Finance Foundations.	Week 7: Accounting, Financial Management, and Financial Markets Chapter 15: Financial Information & Accounting Concepts; Chapter 16: Financial Management & Financial Markets; Career Challenge Assignment - Part 2.	Due 8/15/26 at 11:59 p.m.: Week 7 Module Exam; LinkedIn Learning 7; Career Challenge Assignment - Part 2.

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.