

BUS 1500 - Foundations of Business

Summer 2026 Syllabus, Section A01, CRN 30904,

Credit hours: 3

Instructor

Laura Dewberry

Professional Qualifications:

Master's, Business Administration, Cleveland State University

Bachelor's, Business Administration, John Carroll University

Senior Lecturer, Department of Management & Marketing

Email: ljdewberry@ysu.edu

Office: WCBA #3307

Office Phone: 330-941-1870

Preferred Contact Method: Email

Communication Expectations:

I typically respond to emails quickly (within a few hours) during the week, and graded assignments are returned/posted on Blackboard within the week, often sooner. Emails sent over the weekend will receive a response on Monday morning.

How to Refer to me:

Professor or Mrs. Dewberry



Course Description

1500. Foundations of Business. Introduction to the world of business with a focus on various functional areas and career opportunities. Development of the requirements of the business professional including team work, information gathering and communication skills. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Introduction to Business - OpenStax		

Gitman, L. J., Hyatt, J. C. A., Koffel, L., McDaniel, C., Reece, M., Shah, A. J. A., & Talsma, B. (2018). Introduction to Business. Houston, TX: OpenStax, Rice University. (available at no cost: Free Introduction to Business Textbook for Download - OpenStax)

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
5/11	OpenStax, Introduction to Business, Chapter 1 LinkedIn Learning: Understanding Business	Course Introduction; Learning Module One: Introduction to Business Fundamentals	Quiz #1 (50 points) Syllabus Quiz (30 points) LinkedIn Learning Certificate (15 points) Discussion Board 1 (20 points)
5/18	OpenStax, Introduction to Business, Chapters 4 & 5 LinkedIn Learning: 20 Questions to Help You Start Your Business	Learning Module Two: Small Business & Entrepreneurship	Quiz #2 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 2 (20 points)



5/25	OpenStax, Introduction to Business, Chapters 11 & 12 LinkedIn Learning: Marketing Foundations	Learning Module Three: Marketing Fundamentals	Quiz #3 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 3 (20 points) Company Insights Assignment Getting Started Quiz (25 points) Part One: Company Insights Assignment (50 points)
6/1	OpenStax, Introduction to Business, Chapters 6 & 8 LinkedIn Learning: Management Essentials	Learning Module Four: Foundations of Management	Quiz #4 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 4 (20 points) Part Two: Company Insights Assignment (50 points)
6/8	OpenStax, Introduction to Business, Chapter 14 LinkedIn Learning: Accounting Foundations	Learning Module Five: Accounting Essentials	Quiz #5 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 5 (20 points) Part Three: Company Insights Assignment (50 points)
6/15	OpenStax, Introduction to Business, Chapter 3 LinkedIn Learning: Managing Globally	Learning Module Six: Global Business Essentials	Quiz #6 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 6 (20 points) Part 4 / Final: Company Insights Assignment (75 points)
6/22	OpenStax, Introduction to Business, Chapter 17 LinkedIn Learning: Taking Charge of Your Career Slide Deck NACE Competency Report	Learning Module Seven: Careers in Business	Quiz #7 (50 points) LinkedIn Learning Certificate (15 points) Discussion Board 7 (20 points) SparkPath / Challenge Cards Online Assessment (25 points) CareerLaunch Online Assessment (25 points) Challenge Card Reflection (75 points)

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.