

DSGN 3783 - Design + History

Summer 2026 Syllabus, Section A01, CRN 30983,

Credit hours: 3

Instructor

Amy Copeland

Professional Qualifications:

MFA in Visual Communication Design, Kent State University

MS in User Experience Design, Kent State University

BS in Graphic Design, University of Cincinnati

Assistant Professor of Graphic Design

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Preferred Contact Method: Email

Communication Expectations:

I typically respond to emails within 24-48 hours. Please note that I check my email only occasionally after 6 pm and on weekends. If you email in the evening, do not expect a response until the following day. If you email over the weekend, please do not expect a response until Monday.

How to Refer to me:

Amy, or Professor Copeland



Course Description

3783. A chronological survey of graphic design from ancient to modern times. An emphasis on critical visual theory, specific designers who influenced the field, and the relationship between visual communication and historical/cultural events. Prereq.: C or better in ENG 1550 or permission of instructor. 3 s.h.

Course Readings

Group	Title	Author	ISBN
	Graphic Design: A New History	Stephen J. Eskilson	ISBN-10: 0300233280

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Design + History Schedule

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
6/29	Eskilson Intro, Chapter 1, Chapter 2	The Origin of Graphic Design / The Nineteenth Century: An Expanding Field / Art Nouveau: A New Style for a New Culture	Quiz 1: Over Chapter 1 & 2 / DUE on Wednesday by 11:59 pm Observation 1: DUE on Thursday by 11:59 pm Video Discussion: DUE on Sunday by 11:59 pm

7/6	Eskilson Chapter 3	Sachplakat, The First World War and Dada	Quiz 2: Over Chapter 3 / DUE on Wednesday by 11:59 pm Exam 1: Chapters 1 & 2 / DUE on Sunday by 11:59 pm Observation 2: DUE on Thursday by 11:59 pm
7/13	Eskilson Chapter 4 & 5	Modern Art, Modern Graphic Design / Revolutions in Design	Assignment: Observation 4 / DUE on Thursday by 11:59 pm Quiz 3: Chapter 7 / DUE on Wednesday by 11:59 pm Exam 3: Chapter 5 & 6 / DUE on Sunday by 11:59 pm
7/20	Eskilson Chapter 6 & 7	The Bauhaus and the New Typography / American Modern and the Second World War	Assignment: Observation 4 / DUE on Thursday by 11:59 pm Quiz 3: Chapter 7 / DUE on Wednesday by 11:59 pm Exam 3: Chapter 5 & 6 / DUE on Sunday by 11:59 pm
7/27	Eskilson Chapter 8	The Triumph of the International Style	Assignment: Observation 6 / DUE on Thursday by 11:59 pm Exam 4: Chapters 7 & 8 / DUE on Sunday by 11:59 pm Video Discussion: DUE on Wednesday by 11:59 pm
8/3	Eskilson Chapter 9	Postmodernism, the Return of Expression	Quiz 4: Over Chapter 9 / DUE on Wednesday by 11:59 pm Assignment: Observation 6 / DUE on Thursday by 11:59 pm Video Discussion: DUE on Sunday by 11:59 pm
8/10	Eskilson Chapter 10 & 11	Contemporary Graphic Design / The Digital Present	Assignment: Observation 7 / DUE on Thursday at 11:59 pm Exam 5: Chapters 9, 10 & 11 / Due on Saturday at 11:59 pm

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.