

PHLT 3702 - Health Education Theory and Methods

Summer 2026 Syllabus, Section A01, CRN 30886,

Credit hours: 3

Instructor

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Professional Qualifications:

Master's, Public Health, Kent State University

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Blackboard Message

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Communication Expectations:

I will typically respond to emails within 24 hours. My intention is to provide feedback on all assignments within a week of the assignment due date.

Course Description

3702. Health Education Theory and Methods. Overview of health education theory, history, ethics, and methods for the community, school, workplace and health care setting. Provides a foundation in teaching methods. Also listed as HEPE 3702. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Principles of Health Education and Promotion		

- Centers for Disease Control and Prevention. (2025). *National Center for Health Statistics*. Centers for Disease Control and Prevention. <https://www.cdc.gov/nchs/>
- Emory Center for Digital Scholarship . (n.d.). *Public Health Archives*. The Global Health Chronicles. <https://globalhealthchronicles.org/>
- MinorityHealth. (n.d.). *Clas standards*. Think Cultural Health. <https://thinkculturalhealth.hhs.gov/clas/standards>
- Society of Public Health Education . (2025, January 22). *What is a health education specialist? - society for public health education*. SOPHE. <https://www.sophe.org/professional-development/health-education-profession/>
- Indeed. (2025, June 5). *Personal philosophies: Understanding, development, and examples | indeed.com singapore*. Indeed . <https://sg.indeed.com/career-advice/career-development/personal-philosophies>
- Anton & Lily. (2023). *Precede-proceed origins*. The PRECEDE-PROCEED Model Origins and Evolution. <https://www.lgreen.net/precede-proceed>
- U.S. Department of Health and Human Services. (2025, June 27). *Health Information Privacy* . HHS.gov. <https://www.hhs.gov/hipaa/index.html>
- Public Health Institute. (2025). *Workforce Pathways - Public Health Pathways*. PHI Center for Health Leadership & Impact. <https://healthleadership.org/pathways/public-health-pathways>
- American Academy of Health Behavior. (2025). American Academy of Health Behavior - Home. <https://aahb.org/>
- American College Health Association. (2025, August 27). *American College Health Association..* ACHA. <https://www.acha.org/>
- Society of Public Health Education . (2025b, September 2). Home - Society for Public Health Education. SOPHE. <https://www.sophe.org/>

- Office of Disease Prevention and Health Promotion. (2025, September 8). *What is MyHealthfinder?*. MyHealthfinder. <https://odphp.health.gov/myhealthfinder>
- Youngstown State University . (n.d.). *A-Z databases*. Magg Library . <https://maag.guides.yzu.edu/az/databases>
- Khan, H. T., Addo, K. M., & Findlay, H. (2024). Public health challenges and responses to the growing ageing populations. *Public Health Challenges*, 3(3). <https://doi.org/10.1002/puh2.213>

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.

Schedule of Topics and Assignments

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
5/11	-Chapter 1: A Background for the Profession#(MLO 1,2) -Chapter 2: The History of Health and Health Education and Promotion (MLO 2,3) -Chapter 1: A Background for the Profession#Presentation (MLO 1,2) - Chapter 2: The History of Health and Health Education and Promotion Presentation (MLO 2,3) -National Center for Health Statistics (MLO 1) -Society of Public Health Education-What is a Health Education Specialist (MLO 1) -HHS: National CLAS Standards (MLO 1) -Emory Center for Digital Scholarship-The Global Health Chronicles (MLO 2,3)	Foundations of Health Education: Origins, Evolution, and Identity	Discussion- Shaping Health: Personal Passions and Historical Perspectives Assignment- Models of Disease Assignment- Historical Foundations of Health and Health Education Assignment- Key Assignment #1: Global Health Chronicles-Lessons from the Past Quiz- Chapter 1 Quiz- Chapter 2
5/18	-Chapter 3: Philosophical Foundations(MLO 1,2,3) -Indeed: Personal Philosophies- Understanding, Development, and Examples (MLO 2) -Chapter 3: Philosophical Foundations Presentation (MLO 1,2,3)	Guiding Principles: Philosophical Approaches to Health Education	Discussion- Philosophies Through Pop Culture Assignment- Guiding Philosophy Assignment- Key Assignment #2: One Issue, Many Views- A Multi-Philosophy Analysis Quiz- Chapter 3
5/25	-Chapter 4: Theories and Planning Models (MLO 1,2,3)#Chapter 4: Theories and Planning Models Presentation (MLO 1,2,3) # The PRECEEDE-PROCEED Model Origins and Evolutions (MLO 2)	Blueprints for Change: Theoretical and Planning Frameworks	Discussion- Healthy Theories, Healthier Teams Assignment- Pitch Perfect: Planning Model Analysis Quiz-Chapter 4
6/1	-Chapter 5: Ethics and Health Education and Promotion (MLO 1,2,3)#Chapter 5: Ethics and Health Education and Promotion Presentation (MLO 1,2,3) -HHS: HIPPA Homepage (MLO 1,2)	Ethical Foundations of Health Education/ Promotion	Discussion- Ethics in Practice Assignment- The Ethics of Action: Responding to Real-World Dilemmas Quiz- Chapter 5
6/8	-Chapter 6: The Health Education Specialist: Roles, Responsibilities, Certifications, and Advanced Study (MLO 1,3,4)#Chapter 7: The Settings for Health Education/ Promotion (MLO 2,4) -Chapter 6: The Health Education Specialist: Roles, Responsibilities, Certifications, and Advances Study Presentation (MLO 1,3,4) - Chapter 7: The Settings for Health Education and Promotion Presentation (MLO 2,4) - Public Health Institute: PHII Center for Health Leadership and Impact (MLO 1,2,4)	Discussion- Ethics in Practice Assignment- The Ethics of Action: Responding to Real-World Dilemmas Quiz- Chapter 5	Discussion- Professional Growth and Impact on Health Education Assignment- Exploring Employment Setting and Emergency Preparedness in Health Education Assignment- Key Assignment #3: From Classroom to Career Quiz- Chapter 6 Quiz- Chapter 7



6/15	-Chapter 8: Agencies, Associations, and Organizations Associated with Health Education/Promotion (MLO 1,2,3)# Chapter 8: Agencies, Associations, and Organizations Associated with Health Education/Promotion Presentation (MLO 1,2,3) -American Academy of Health Behavior (MLO 2) -American College Health Association (MLO 2) -Society for Public Health Education (MLO 2)	The Organizational Landscape of Health Education and Promotion	Discussion- Finding your Professional Fit Assignment- Designing a Fictional Health Organization Quiz- Chapter 8
6/22	-Chapter 9: Literature of Health Education/Promotion (MLO 1,2,3) -Chapter 10: Future Trends in Health Education/Promotion (MLO 4) -Public Health Challenges and Responses to the Growing Ageing Populations (MLO 3,4) -Chapter 9: Literature of Health Education/Promotion Presentation (MLO 1,2,3) -Chapter 10: Future Trends in Health Education/Promotion Presentation (MLO 4) -OSHA: MyHealthFinder (MLO 1,2,3) -YSU: Research Databases (MLO 1,2,3) -Peterson-KFF Health System Tracker (MLO 4)	Bridging Knowledge and Innovation: Literature and the Future of Health Education/Promotion	*Discussion- The Role of Health Education Specialists in the Digital Age *Assignment- Why Health Education Specialists Matter *Assignment- Key Assignment #4: Evaluation of Online Health Information *Quiz- Chapter 9 *Quiz- Chapter 10

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