

PSYC 3705 - Psychology of Learning

Summer 2026 Syllabus, Section A01, CRN 30404,

Credit hours: 3

Instructor

David Frank

Professional Qualifications:

Ph.D., University of North Carolina at Greensboro

Dr.

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Office Phone: N/A

Preferred Contact Method: email

Communication Expectations:

Within 2 days excluding weekends

How to Refer to me:

Dr. Frank

Ph.D., Cognitive Psychology 2015

University of North Carolina at Greensboro

Dissertation title: *Aging and Task Representation Updating.*

M.A., Cognitive Psychology 2012

University of North Carolina at Greensboro

Thesis title: *Metacognitive Age Differences in Strategy Shift: Retrieval Avoidance or General Shift Reluctance?*

B.A., Psychology 2005

Kent State University

Course Description

3705. Psychology of Learning. A study of the learning process with emphasis on factors such as reinforcement, respondent conditioning, discrimination, generalization, transfer, etc.; an introduction to modern learning theory. Prereq.: PSYC 2617. 3 s.h.

Course Readings

Group	Title	Author	ISBN
Required	Learning and Memory: From Brain to Behavior, 4th ed.	Mark A. Gluck, Eduardo Mercado, & Catherine E. Myers.	1319107389

The course readings are subject to change in the event of extenuating circumstances, research developments, current events, and/or to ensure better learning.



Schedule

Week of	Reading(s)	Proposed Topic	Due/To Prepare for Class
5/11	Learning and Memory: From Brain to Behavior Chapter 1	Fundamental Themes in the Psychology of Learning and Memory	5/12
	Learning and Memory: From Brain to Behavior Chapter 2	The Neuroscience of Learning and Memory	5/15
5/18	Learning and Memory: From Brain to Behavior Chapter 3	Habituation, Sensitization, and Familiarization: Learning about Repeated Events	5/19
	Learning and Memory: From Brain to Behavior Chapter 4	Classical Conditioning: Learning to Predict Important Events	5/22
5/25	Learning and Memory: From Brain to Behavior Chapter 5	Operant Conditioning: Learning the Outcome of Behaviors	5/29
6/1	Learning and Memory: From Brain to Behavior Chapter 6	Generalization and Discrimination Learning	6/5
6/8	Learning and Memory: From Brain to Behavior Chapter 7	Episodic and Semantic Memory: Memory for Facts and Events	6/9
	Learning and Memory: From Brain to Behavior Chapter 8	Skill Memory: Learning by Doing	6/12
6/15	Learning and Memory: From Brain to Behavior Chapter 9	Working Memory and Cognitive Control	6/16
	Learning and Memory: From Brain to Behavior Chapter 10	Emotional Influences on Learning and Memory	6/19
6/22	Learning and Memory: From Brain to Behavior Chapter 11	Social Learning and Memory: Observing, Interacting, and Reenacting	6/23
	Learning and Memory: From Brain to Behavior Chapter 12	Development and Aging: Learning and Memory across the Lifespan	6/26

The course schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.