BSBA INTERNATIONAL BUSINESS (ICP)

WCBA Student Services
(330) 941-2376

INTERNATIONAL BUSINESS (ICP)
The Williamson College of Business Administration offers an Individualized Curriculum Program (ICP) in International Business. This major utilizes the core functional areas (management, marketing, finance, accounting, etc.) of any business or organization to conduct business internationally. Virtually all businesses deal with international suppliers, buyers, or other parties. The International Business major allows students the education and experiences of conducting business with organizations from multiple countries around the globe. This program prepares students to enter a global market and leads to jobs such as import/export agent, translator, foreign currency investment advisor, foreign sales representative, and international management consultant.

Student Leadership Opportunities
Students studying International Business at Youngstown State University have the opportunity to build their knowledge and leadership skills through various student leadership organizations such as the International Business Organization, Beta Gamma Sigma, Enactus, Student Investment Fund, Student Leadership Council, and Student Nonprofit Leadership Organization.

Global Learning Experiences
The Williamson Center for International Business offers short-term study trips lasting approximately 10 days. These are typically offered during class break periods (winter and spring break). WCBA short-term trips have included destinations such as Italy, Ireland, The Czech Republic and China. Students receive three credit hours of course work that can be applied to their degree requirements.

Youngstown State University's International Studies and Programs offers a wide variety of semester long international study experiences. Study Abroad programs allow a student to live in a foreign country and attend a foreign university. Students are immersed in the culture through the learning experience. WCBA students have studied for a semester at various locations abroad such as Italy, Africa, Australia, England, Brazil and Germany.

COURSE TITLE S.H.

GENERAL EDUCATION
Core Competencies
ENGL 1550 Writing 1 3-4
or ENGL 1549 Writing 1 with Support
ENGL 1551 Writing 2 3
CMST 1545 Communication Foundations 3
Mathematics Requirements
Knowledge Domains
Arts & Humanities 3 SH met through PHIL 2628 required for major
PHIL 2628 Business Ethics 3
Arts & Humanities Elective 3
Natural Sciences 1 One science course must include a lab
Social Sciences 7
Social and Personal Awareness 3 SH met through REL 2601 required for major
REL 2601 Introduction to World Religions 3
Social & Personal Awareness Elective 3

BUSINESS TOOL COURSES

BUSINESS CORE COURSES
To enroll in upper level business courses student must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses and have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3715 Principles of International Business 3
BUS 3700 Business Analytics 3
FIN 3720 Business Finance 3
MKTG 3702 Business Professionalism 1
MKTG 3703 Marketing Concepts and Practice 3
MGT 3725 Fundamentals of Management 3
MGT 3761 Management Information Systems 3
MGT 3789 Operations Management 3
MGT 4850 Strategic Management and Leadership 3

INTERNATIONAL BUSINESS CORE COURSES 12
Select 12 SH from the following. International Business majors are encouraged to participate in at least ONE Global Learning Experience for credit.

BUS 4860 International Business Internship
BUS 4875 International Business Field Study Tour
ECON 5811 International Trade
MKTG 4842O Special Topics: Ohio Export Program
BUS 4881B Ohio Export Internship
ECON 5812 International Finance
FIN 4839 International Accounting and Finance
MGT 3755 Managing Workplace Diversity
MGT 4820 Supply Chain Management
MKTG 4845 International Marketing
MKTG 4846 Marketing Channels and Logistics
MKTG 4851 Services Marketing

FUNCTIONAL CORE REQUIREMENTS 12
Select 12 SH from one of the following areas: ACCT, BUS, ENT, FIN, MGT, MKTG OR ECON

UPPER-LEVEL BUSINESS COURSES 6
Select 6 SH of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)

NON-BUSINESS COURSES 6

Total Semester Hours 120-121

Year 1 Fall
ENGL 1550 or ENGL 1549 Writing 1 or Writing 1 with Support 3-4
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 1500</td>
<td>Exploring Business</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1552</td>
<td>Applied Mathematics for Management</td>
<td>4</td>
</tr>
<tr>
<td>CMST 1545</td>
<td>Communication Foundations</td>
<td>3</td>
</tr>
<tr>
<td>BUS 2600</td>
<td>Business Applications of Microsoft Excel</td>
<td>3</td>
</tr>
<tr>
<td>GE: Arts &amp; Humanities Course</td>
<td>3</td>
<td></td>
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</tbody>
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**Semester Hours**: 12

**Total Semester Hours**: 14-16

**Spring**
- ENGL 1551: Writing 2
- PHIL 2628: Business Ethics
- ECON 2610: Principles 1: Microeconomics
- BUS 2600: Business Applications of Microsoft Excel
- GE: Arts & Humanities Course

**Semester Hours**: 13-14

**Year 2**

**Fall**
- ACCT 2602: Financial Accounting
- MGT 2604: Legal Environment of Business 1
- ENGL 3742: Business Writing
- ECON 2630: Principles 2: Macroeconomics
- GE: Lab Science

**Semester Hours**: 15

**Year 3**

**Fall**
- MKTG 3702: Business Professionalism
- REL 2601: Introduction to World Religions (GE: SPA)
- GE: Natural Science

**Semester Hours**: 16

**Spring**
- ACCT 2603: Managerial Accounting
- ECON 3788: Statistics for Business and Economics 1
- MKTG 3702: Business Professionalism
- MKTG 3703: Marketing Concepts and Practice
- BUS 3700: Business Analytics

**Semester Hours**: 15

**Year 4**

**Fall**
- MGT 3789: Operations Management
- MGT 3761: Management Information Systems
- International Business Core Course (Internship recommended)
- Functional Core Course
- Non-Business Elective

**Semester Hours**: 15

**Spring**
- MGT 4850: Strategic Management and Leadership
- International Business Core Course
- Functional Core Course
- Business Upper Level Business Course

**Semester Hours**: 15

**Non-Business Elective**: 3

**Semester Hours**: 15

**Total Semester Hours**: 118-120

ENGL 1550, ENGL 1551, Business Tool and upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.