

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN FINANCE, CERTIFIED FINANCIAL PLANNER TRACK

The Certified Financial Planner (CFP) track focuses on working directly with individuals, helping them to plan for and meet their short- and long-term financial goals. Students must learn to fully understand the client's financial situation as well as financial laws and legal documents. Investment types commonly dealt with include investments and security planning, estate planning, tax planning, employee benefits planning, and insurance planning.

## CAREER OPPORTUNITIES

The demand for qualified personal financial planners is growing rapidly. This demand is due in part to the many Americans who are reaching retirement age in need of personal financial planning expertise. A good financial planner understands investments, taxes, estate planning issues, and how to talk and listen to people. They work in financial services, banks, wealth management companies and independently as entrepreneurs in the field. YSU students who have successfully completed all requirements of BS in Finance CFP Track satisfy the education coursework requirement of the CFP Board and are eligible to sit for The CFP® Certification Examination.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

## STUDENT EXPERIENCES

Finance students at Youngstown State University have the opportunity to build their knowledge and leadership skills through a variety of WCBA student organizations (<http://www.ysu.edu/academics/williamson-college-business-administration/student-organizations-and-experiences/>), including the Student Investment Fund.

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT -STUDENT SUCCESS SEMINAR</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics requirement	Met through MATH 1552 (See Business Tool)	
Arts and Humanities (1 course)	3 SH met through PHIL 2628	3
PHIL 2628	Business Ethics (required for major)	3
Natural Sciences (2 courses, 1 with lab)		7
Social Science (2 courses)	Met through ECON 2610 and ECON 2630	
Social and Personal Awareness (2 courses)		6
<b>BUSINESS TOOL COURSES</b>		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4

ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3
BUS 2600	Business Applications of Microsoft Excel	3

## BUSINESS CORE COURSES

To enroll in upper level business courses a student must be successfully completed with ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, ALL Business Tool courses and have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3

## CERTIFIED FINANCIAL PLANNING REQUIRED COURSES

FIN 3715	Planning Your Financial Future	3
FIN 3726	Insurance Planning	3
FIN 3730	Investment Planning	4
FIN 4833	Retirement Plans & Employee Benefits	4
FIN 4838	Financial Plan Development	4
ACCT 4813	Federal Taxation 1	4
ACCT 4815	Estate Planning	3

## FINANCE UPPER LEVEL COURSE

Select one (3 SH) FIN 3000-4000 level course not included in major requirements

## BUSINESS UPPER LEVEL COURSES

Select two (6 SH) ADV, ACCT, BUS, ENT, ECON, FIN, MGT, MKTG 3000-4000 level courses	6
Free Elective (1 SH)	1

**Total Semester Hours 120-122**

## Year 1

Fall		S.H.
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3

**Semester Hours 14-16**

## Spring

ENGL 1551	Writing 2	3
PHIL 2628	Business Ethics	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: SPA		3

**Semester Hours 15**

**Year 2****Fall**

ACCT 2602	Financial Accounting	3
ENGL 3742	Business Writing	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
GE: Lab Science		4

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<b>Semester Hours</b>	<b>16</b>
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**Spring**

ACCT 2603	Managerial Accounting	3
MKTG 3702	Business Professionalism	1
ECON 3788	Statistics for Business and Economics 1	3
GE: Social and Personal Awareness		3
GE: Natural Science		3
GE: Arts & Humanities		3

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<b>Semester Hours</b>	<b>16</b>
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**Year 3****Fall**

FIN 3715	Planning Your Financial Future	3
FIN 3720	Business Finance	3
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
BUS 3700	Business Analytics	3

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<b>Semester Hours</b>	<b>15</b>
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**Spring**

FIN 3726	Insurance Planning (spring term only)	3
BUS 3715	Principles of International Business	3
ACCT 4813	Federal Taxation 1	4
Upper Level FIN Course	<small>Internship Recommended</small>	3

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<b>Semester Hours</b>	<b>13</b>
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**Year 4****Fall**

ACCT 4815	Estate Planning (fall term only)	3
FIN 4833	Retirement Plans & Employee Benefits (fall term only)	4
Upper Level Business Course		3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3

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<b>Semester Hours</b>	<b>16</b>
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**Spring**

FIN 4838	Financial Plan Development (spring term only)	4
MGT 4850	Strategic Management and Leadership	3
FIN 3730	Investment Planning	4
Upper Level Business Course		3
Free Elective		1

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<b>Semester Hours</b>	<b>15</b>
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<b>Total Semester Hours</b>	<b>120-122</b>
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ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level Business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

## Learning Outcomes

The student learning outcomes for majors within the Lariccia School of Accounting and Finance are as follows:

- Students will be able to identify, formulate, and solve discipline-specific problems within the context of business, ethical, and societal constraints;
- Students will learn to function and communicate (in writing and orally) both individually and within multidisciplinary teams;
- Students will develop enhanced technology skills by being exposed to assignments requiring advanced computer/spreadsheet knowledge, expanded presentation activity (e.g. PowerPoint in the oral-intensive courses), and required analysis of financial statements;
- Students will be given opportunities to work with and be exposed to the business community and professionals through internship opportunities, student organizations, and social functions;
- Students will obtain an understanding of professional and ethical responsibilities and a recognition of and an appreciation for the need to engage in life-long learning.